

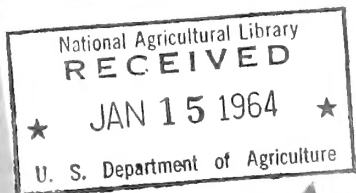
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62

110

Star Roses



Spring
1964

**The
CONARD-PYLE
COMPANY**

West Grove, Penna.

**ROSES • PERENNIALS
CHRYSANTHEMUMS
DELPHINIUMS
FLOWERING SHRUBS
LILIES
GROUND COVERS**




CHICAGO PEACE
Distinguished Successor
to Peace
See page 3

New Beauty and Pleasure in

NEW in '63

The Magnificent **ROYAL HIGHNESS**

All-America for 1963

 H.T. (Swim & Weeks) Plant Pat. 2032. Not many new rose introductions have excited my interest as keenly or satisfied my sense of the beautiful as thoroughly as Royal Highness has. And now that it has bloomed for the first time in many a garden across the country, I feel sure that a Royal Highness Fan Club has sprung automatically into being. How could it be otherwise! The rose is magnificent! Here, in the same rose, we have perfect rose form, wonderfully appealing color, outstanding plant habit and (to ice the cake) delicious fragrance. Quite an array of admired qualities! The slim, graceful bud opens into the high-centered, sweetly outflowing bloom. Rows of symmetrically arranged petals add substance. The Royal Highness color, too, is something to behold . . . soft, pastel—almost frosty—pink. A delightful shade which, somehow, seems to be as classic in its way as the form of the open flower is. Far from least in the total beauty of this rose is the way the blooms are held. Long, straight stems hold them as though inviting you to cut them . . . proudly with one fine flower to the stem. Growing to middle height, the plant is well proportioned and attractively decked out in rich, dark green, glossy foliage. As the winner of two of rose-loving America's highest and most desired awards—the All-America and the Gold Certificate of the City of Portland—Royal Highness has achieved a high place in the opinion of experts. A first look in his own garden will convince any gardener that the experts are right . . . Royal Highness is a winner. What about fragrance? The sweetest, most enticing imaginable! An attribute which makes Royal Highness irresistibly appealing! \$3.50 ea.; 3 or more, \$3.10 ea.



© ROYAL HIGHNESS


GRANADA

NEW!



GRANADA


1964 All-America Winner

 H.T. (Lindquist) Plant Pat. 2214. A Spanish name—the gaiety of bright Spanish colors—the spice of Spain in its fragrance . . . all give this brilliant new rose the glamour of faraway places. And yet it's a rose to please you here and now in your own garden. Imagine if you can that this bi-color is brightly fluorescent in varying shades of scarlet, nasturtium-red and gleaming lemon-yellow. An intriguing picture in your mind's eye? Of course! The long, urn-shaped buds and the graceful blooms come abundantly on strong, individual stems and are held high. Granada's plant is tall, vigorous, grows upright and features the beauty of dark green, holly-like foliage. In Granada, both quality and beauty meet to give you, the American gardener, an exceptional rose—one worthy of winning the All-America award. \$3.50 ea.; 3 or more, \$3.10 ea.

*This catalog of Star Roses was
prepared and written by JOHN MILTON of
The Conard-Pyle Company*

Your Rose Garden

THE 1962 ALL-AMERICA CHAMPION CHRISTIAN DIOR

 H.T. (Meilland) Plant Pat. 1943. In the short span of years since it won the All-America award, this splendid red rose has gained enormous stature among roses of this color. The picture gives you a hint of the reasons why. Gorgeous color—superb form! The brilliant crimson of Christian Dior is made richer by scarlet overtones. When seen in the large 50 to 60-petaled blooms, this color is eye-filling. As for form . . . the flowers are beautifully high-centered; the petals, gracefully outcurling. Blooms come individually on long stems and are exceptionally fine for cutting. They last a long, long time in the vase or on the bush, and unlike many other reds, do not fade or lose their bright beauty. Actually, under electric light in the house, they seem to be even brighter. Christian Dior blooms abundantly and continuously; and the plant, which is vigorous, grows tall in upright style. Its good, glossy foliage provides the right background for the magnificent red of the flowers. Now add a nice touch of tea fragrance, and you have a red rose—the red rose—which has been called “the finest in the world today.” \$3 ea.; 3 or more, \$2.65 ea.

© CHRISTIAN DIOR



THE ROSE ON THE COVER

CHICAGO PEACE

Finest Descendant of The Great

PEACE ROSE

Plant Pat. 2037. American gardeners have now had a chance to see this magnificent rose in their own gardens, and no longer need to accept on faith the almost extravagant claims we made for it in last spring's catalog. We knew we were right! Now the people who own Chicago Peace know it, too! They write us about it in glowing terms. The one sad note in the short, sweet history of Chicago Peace is that its discoverer, Mr. Stanley Johnston, who found this sport of Peace growing in a garden near Chicago, lived only a week after he, himself, introduced the rose at our annual Red Rose Rent Day celebration on September 8, 1962, here at West Grove. He never knew how enthusiastically his one-in-a-million-find has been accepted; nor will know the pleasure it will give to millions in the years to come.

Chicago Peace is a true color sport of Peace . . . a carbon copy in every respect, but with two exciting and interesting differences. It has a different color, and it is fragrant in the old-fashioned way. The rich, shimmering pink with canary yellow and occasionally copper tones at the petal bases is pure delight. Enormous, full, high-centered blooms in the grand Peace manner emerge from big, solid buds. Strong, medium-long stems hold them easily. The plant is Peace all over again, too—vigorous, strong growing and substantial with heavy canes and large, leathery, glossy leaves. Of the several sports of Peace which have been introduced lately, Chicago Peace is, I believe, most likely to replace Peace in the affections of America's gardeners. It is far and away the best! \$3 ea.; 3 or more, \$2.65 ea.

STAR EXTRA

CHICAGO PEACE
CHRISTIAN DIOR
GRANADA
ROYAL HIGHNESS

Save \$1.50

Only \$11.50

ORDER OFFER 2



© SWARTHMORE

NEW for '64

Star Roses Proudly Presents
SWARTHMORE

**To Commemorate the 100th
Anniversary of Swarthmore College**

H.T. (Alain Meilland) Plant Pat. App. For. It's a pleasure to write about this fine new rose . . . an outstanding variety named to mark a great event in the history of an outstanding college—its 100th anniversary. Swarthmore, the rose, is a beautiful, two-toned rose-red with excellent, high-centered form and a splendidly vigorous plant. Bearing these lovely rose-red flowers one to the long, strong stem, as though proud to exhibit their delightful color and form, Swarthmore is a garden ornament meriting more than a casual glance. Each bloom, with 45 to 55 petals, and 4 or more inches across, is solidly impressive; and the plant, producing the flowers freely and continuously, is equally so. Its ivy-green foliage decks out the many branches richly. Leaves are large, thick, substantial. The plant is nicely bushy. The buds? They, too, as the picture shows, are large, long and pointed in the classic style. Giving promise of the fine, outcurling flowers to come, they are gracefulness personified. A light touch of fragrance adds its special charm to Swarthmore. The College could not have selected a more fitting symbol of its "coming of age" in the world of American education. \$3 ea.; 3 or more, \$2.65 ea.

ALL NEW

© SINCERA

NEW for '64

SINCERA
THE BEAUTY FROM SPAIN

H.T. (Camprubi) Plant Pat. 2055. Spain's most outstanding originator of new roses, Carlos Camprubi of Barcelona, has produced in Sincera what is certain to become America's most satisfying white rose. I base this statement on the valued opinions of experts around the country who have tested this rose in their own gardens. To a man, they say, "It's GOOD!" My own knowledge of the rose makes me agree. Its blooms are large and pure white (the picture fails to show this accurately). They have 45 or more petals and are substantial in bud and open flower. Long, straight stems (exceptionally so) hold the flowers. They're just right for cutting and exhibiting. The plant is vigorous, growing to middle height in fine, upright fashion, and looking in its way as decorative as the flowers. The foliage is light green and disease-resistant. Thus in Sincera, you have outstanding flowers—outstanding plant—a great white rose. It is not fragrant, which is a pity—but then, you can't have everything all the time. \$3 ea.; 3 or more, \$2.65 ea.



NEW for '64

THE SPARKLING TRAVIATA

H.T. (Alain Meilland) Plant Pat. App. For. This is one of the most exciting roses to come along in years. Highly colorful—highly fragrant—highly appealing in all those respects which make a rose popular. High-centered in form and composed of 30 or more large petals, the bloom is a happy combination of red and white tones. The outer part of the petals is bright red. It blends into white or cream on the inner part and at the petal bases. The same color arrangement holds on the reverse sides but the tones are lighter. The result all the way through from bud to open flower is beautiful, colorful, exciting, interesting. Traviata in the fully open bloom is at its best. The plant is medium to tall, and produces strong canes each holding one or more flowers. Foliage is excellent, too—well-shaped, thick, medium-green in color. Here is another instance where fine plant form makes an otherwise good rose more attractive still. Traviata is upright and shapely—look good in its own right. Disease-resistant and vigorous, it adds virtue to virtue. \$2.50 ea.; 3 or more, \$2.20 ea.

(Editor's Note: In originating Traviata and Swarthmore, it looks as though the young French rose hybridizer, Alain Meilland, is well on his way toward the success achieved by his father, the late Francis Meilland.)



© TRAVIATA

5 NEW STARS

CANDY STRIPE (p. 64) SINCERA
GRANADA (p. 2) SWARTHMORE
TRAVIATA

Save \$1.85 Only **\$12.90** ORDER OFFER 5

—ALL DESIRABLE!

NEW!

© TROPICANA

TROPICANA BRILLIANT 1963 All-America



H.T. (Tantau) Plant Pat. 1969. This is another in the line of fine roses developed by Mathias Tantau of Germany. Winner of the All-America award and the City of Portland Gold Certificate, as well as many European honors, Tropicana is certain of success—certain to please you—in your garden. Its color is bright, intense, eye-filling—an orange-red with enormous appeal. Every cane bears one or more 4½ to 5-inch flowers—fragrant flowers—which last long and hold their color. Notable, too, is the bush which has masses of good, exceptionally disease-resistant foliage. It is heavily branched, vigorous and tall growing (3 feet in temperate areas—up to 5 and 6 feet in warmer parts). This very fine and highly beautiful rose is a practical necessity in any modern garden of roses. \$3.50 ea.; 3 or more, \$3.10 ea.



4 ON THESE PAGES

SINCERA
SWARTHMORE
TRAVIATA
TROPICANA

Save \$1.40

Only **\$10.60**
ORDER OFFER 5A

NEW in '63 ORANGE FLAME

H.T. (Marie Louise Meiland)
Plant Pat. 2141. Unusual, different, smoky orange-scarlet color and fine form distinguish this beauty. Pointed buds open into large, dazzling blooms — high-centered and with large, outflowing petals. Such flowers are yours to enjoy to the full, for the plant gives them freely and steadily throughout the summer and fall months. The bush grows vigorously upright with many branches and plenty of leathery, glossy, rich green foliage. Medium long stems hold the individual flowers proudly upright. Orange Flame grows to middle height—needs to be planted where it can be seen. I'm sure of this . . . that in addition to the marvelously brilliant color you'll love the fragrance. It's not the most intense, nor the most delicate—but pleasantly right. \$2.75 ea.; 3 or more, \$2.40 ea.

4 On These Pages

CRIMSON DUKE
MT. SHASTA
ORANGE FLAME
SUMMER SUNSHINE

Save \$1.45

Only \$10.80

ORDER OFFER 6



©

ORANGE FLAME

THESE ROSES WILL

SUMMER
SUNSHINE



NEW in '63 SUMMER SUNSHINE

H.T. Plant Pat. 2078. There's nothing quite like a pure, bright yellow rose to give the garden scene a lift. There's nothing quite like Summer Sunshine for that purpose. It's big and solid. Its color is richly yellow—brilliantly yellow. It gleams with light. The strong, vigorous, semi-upright plant is well branched, and produces the fragrant blooms usually one to the stem. It's a grand sight to see Summer Sunshine in glorious bloom . . . one that you will have to see to appreciate fully. In the past two or three years, several good yellows have been introduced. This is one of the better ones. \$3.50 ea.; 3 or more, \$3.10 ea.



MT. SHASTA

NEW!

MT. SHASTA

GR. (Swim & Weeks) Plant Pat. 2132. The buds and blooms of this dramatically tall-growing white Grandiflora are impressive beyond words. Flowers are high-centered, the petals broad and substantial. Long stems hold two or three blooms—sometimes only one. And fragrant blooms they are! The upright, vigorous plant is distinguished by interesting gray-green foliage which is beautifully leathery in substance. Mt. Shasta blooms continuously and freely, affording you the delight of picking the entrancing flowers regularly. What could make a finer accent plant in your garden than this big white? In the International Test Gardens at Portland, Oregon, Mt. Shasta won the Silver Certificate. That's a strong recommendation. \$3 ea.; 3 or more, \$2.65 ea.

★★★★★★★★★★

Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

★★★★★★★★★★

PLEASE YOU PLENTY!

NEW for '64

CRIMSON DUKE

H.T. (Alain Meilland) Plant Pat. App. For. Your eye instantly appreciates the strong, "full-blooded" color of this rose . . . rich, vital, provocative red . . . the most stirring of all colors. In the full-bodied bloom, the effect is impressive and glamorous. Crimson Duke is an exhibition-type rose . . . large, substantial, well-formed, colorful . . . a personality to be reckoned with at the judging table. Flowers are 4 to 5 inches across, have 30 or more petals which flare out nicely. They open from fat buds and are borne on strong, thick canes, several to the stem. A light but pervasive fragrance adds its touch of charm. The plant matches the bloom in power and character. It grows medium to tall, has large, thick, glossy leaves of dark green. There are many flowers. I predict a fine future for Crimson Duke. \$3 ea.; 3 or more, \$2.65 ea.

©

CRIMSON DUKE





PINK PEACE

H.T. (Meilland) Plant Pat. 1759. Several years ago, when this good rose was introduced, I said in our catalog that Pink Peace was the kind of rose that would "win friends and influence people." And that's exactly what it has done! It has won favor and popularity, which proves not that I am a prophet but that Pink Peace has solid virtues. It couldn't miss. An enormously vigorous plant—giant flowers in rich, non-fading pink—delicious fragrance—all these qualities and more are there for you to enjoy. Pink Peace has also influenced the experts and won awards in such rose competitions as those at Rome, Geneva, Madrid, Lyons and Paris. The exceptionally strong-growing plant produces huge, 60 to 65-petaled flowers continuously, and each of them comes alone on the stem to give you excellent cut blooms. Attractive, deep green foliage covers the tall, upright plant richly. The Pink Peace fragrance is strong, intense, pleasing . . . adds a most happy note to this great, big, beautiful rose. \$2.75 ea.; 3 or more, \$2.40 ea.

4 On These Pages

KING'S RANSOM SUSPENSE
WHITE KNIGHT PINK PEACE

Save \$1.45

Only \$10.55

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WE SELL ONLY HARDY
2-YEAR-OLD FIELD-
GROWN No. 1 PLANTS
... the Best

Star® Roses
WEST GROVE, PA.

©

KING'S RANSOM



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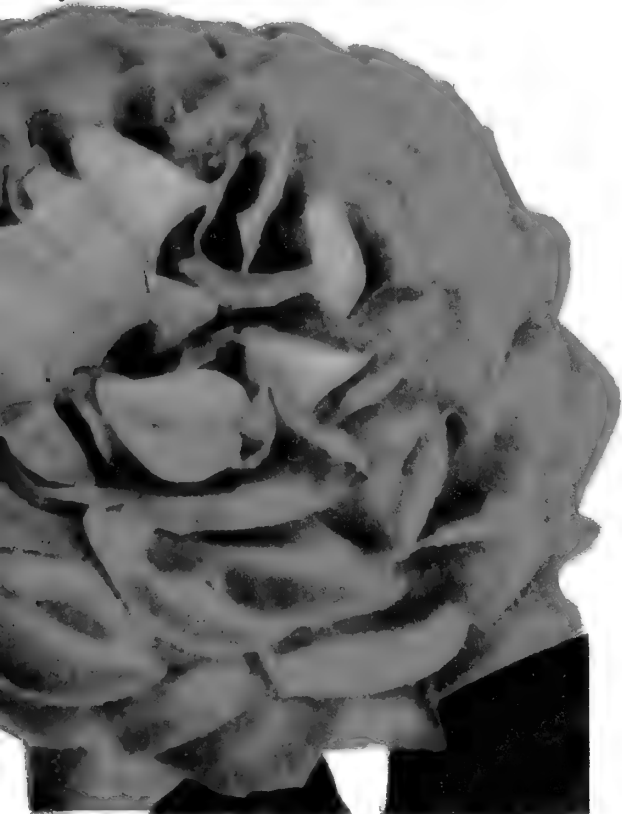
PINK PEACE

Why Buy By Mail?

When you order from this catalog, you serve yourself perhaps better than you realize. The Market Place (our catalog) comes to you instead of your having to go to the Market Place. In the comfort of your own home and in your own sweet time, you choose the plants that appeal to you; and at the right time for planting, they reach you *fresh from the grower and guaranteed to bloom*. What could be more convenient—easier—more reliable? What could be more satisfying to you? These pages spread before you a wide selection of plants which are second to none in quality. With the ones you choose will come accurate information about their culture. As the first rose growers in America to ship roses by mail, we are long on experience in serving gardeners over the years. You, too, can have confidence in us.


SUSPENSE

H.T. (Meilland) Plant Pat. 1944. This iridescent, highly colorful beauty is the most dramatic of roses. Opening from a solid yellow bud to a red and yellow and then a fully open red flower, Suspense makes use of its brilliant red petals with their yellow undersides to create for you a remarkable and exciting color effect. Enormous size and bright color combine to produce a garden sensation. The tall, strong, good-looking plant has thick canes which hold the magnificent flowers high. There is a velvet touch to the petals—55 to 60 of them making up the 6-inch flower—and an impression of richness which is present also in the foliage, dark green and plentiful. I think of Suspense as a man's rose . . . ruggedly handsome—bold . . . which is, perhaps, why the ladies like it, too. In both house and garden, Suspense is "something to talk about!" \$3 ea.; 3 or more, \$2.65 ea.




© SUSPENSE

KING'S RANSOM

 H.T. Plant Pat. 2103. All-America for 1962, this flashing yellow beauty is the kind of rose that shines like a beacon, catching and holding the eye. It's big in bud and bloom—5 to 6 inches across—and solid gold in color and character. Flowers are high-centered, big-petaled and nicely flaring—beautiful! Strong stems present them in rich clusters—a lavish display of brightness. The bush is tall and attractively foliaged. Its shiny green leaves are ornamental and plentiful. Another asset of King's Ransom is that it is vigorously free-blooming, providing the fine flowers steadily and generously. Only one thing more must be said . . . King's Ransom pleases one's sense of smell as well as of sight . . . its fragrance is very pleasant. \$3.50 ea.; 3 or more, \$3.10 ea.

WHITE KNIGHT

 H.T. (Meilland) Plant Pat. 1359. Just to say that White Knight was the All-America winner in 1958 is to "speak volumes" for it. To add that it is the only white Hybrid Tea rose with All-America distinction is a post-script that gives even more weight to the meaning. Its qualities are numerous . . . big, beautifully formed bud and blossom—non-fading, pure color—satiny texture—free-blooming—long-lasting. The 5-inch flower is exquisitely made. It opens from a long bud with large petals curling gracefully outward. The plant bears these wonderful blooms continuously and in quantity, so that you have the choicest white roses all season long. They come on long, strong stems and naturally are ideal for cutting and taking into the house where they will last long in the vase. In fact, White Knight flowers last unusually long in and out of doors. The bush grows with fine vigor to 3 feet, has fine green foliage and is disease-resistant. It's a champion all the way and a perfect companion for all other roses. \$2.75 ea.; 3 or more, \$2.10 ea.

©

WHITE KNIGHT





© GOLDEN GIRL

LUCKY PIECE



Golden Girl

Bloomingest Yellow You've Ever Seen!

GR. (Meiland) Plant Pat. 1912. Brilliant in the sun and bright in the shade, this rose always puts on a sparkling performance in the garden. It blooms—blooms—blooms all the time. The flowers are clear yellow, nicely shaped in both bud and bloom, and a good 4 to 4½ inches across. They come in marvelous clusters, each flower a 45-petaled, substantial beauty. You'll remember the perfume of Golden Girl as you will the cheerfulness of its color. This is a tall, husky, well-proportioned rose—a vigorous, happy grower that could fill beautifully any spot you have for it. I can and do recommend it highly. \$2.50 ea.; 3 or more, \$2.20 ea.

WHY BUY FROM US?

Our predecessor company on these same rose-growing lands was founded before the Civil War. We, ourselves, have been here 66 years. We have a good reputation nationwide. We have introduced more than 200 new roses in America; have grown millions of them and satisfied countless customers. Our famed Star Roses are quality plants—unsurpassed anywhere in the world. We do our utmost to keep every customer happy—and we guarantee that our roses will bloom in your garden.

Lucky Piece

Try it and See!

H.T. Plant Pat. 1948. Blended hues of gold, cream and pink are gorgeously displayed in king-size style in this new rose. It has the great size and solidity of the Peace bloom, as well as many other characteristics of that great rose. Tremendous vigor—strong growing canes—healthy foliage are all here. But where Peace is not fragrant, this Lucky Piece is—a desirable and charming quality always. The Lucky Piece colors have a delightful way of changing from deep shades to lighter ones in accordance with changes in weather and as the flowers mature. It is always, however, a colorful beauty to have and to marvel at from the beginning to the end of the long flowering season. \$3 ea.; 3 or more, \$2.65 ea.



QUEEN
ELIZABETH




JOHN S. ARMSTRONG



Queen Elizabeth


Head and Shoulders

Above the Crowd!

 GR. (Lammerts) Plant Pat. 1259. Among the Grandifloras, this was the first to win an All-America award. Since then it has more than upheld the high opinion of the Judges, for practically all of America has taken this pink beauty to its heart. Its fine, clear pink blooms are beautifully formed, and they come on the plant in whole candelabras of beauty. Carried on 6 to 12-inch stems, they make grand cutting flowers. All season long, you'll have plenty of blooms. The plant is a vigorous grower, reaching 4 or more feet, and is always loaded with flowers and fine foliage. In my own rose garden, Queen Elizabeth has been a favorite ever since its introduction. The two chief reasons, I think, are its unfailing bloom production and the lovely color and character of the blooms. I planted my plants at the rear of a bed next to a white board fence. There they grew quite tall and could be seen easily although other roses were in front of them. \$2.50 ea.; 3 or more, \$2.20 ea.

John S. Armstrong

Outstanding Red!

 GR. Plant Pat. 2056. All-America winner for 1962, this brilliant red rose is a top-notch with terrific appeal. The blooms are fine, warm, velvety, and come singly or in clusters on a splendid plant that you'll like just for itself. It's strong, upright, free-branching. There's plenty of good foliage and enough length to the stems to provide good cutting. Whether left on the bush or cut for the vase, the blooms are exceptionally long-lasting. To me, the color is unusually beautiful—clear, true, sparkling—seeming to glow with inner fire. I like this rose for much the same reasons I like Queen Elizabeth. And the color intrigues me! \$3.50 ea.; 3 or more, \$3.10 ea.

4 TOP ROSES

GOLDEN GIRL
LUCKY PIECE
JOHN S. ARMSTRONG
QUEEN ELIZABETH

Save \$1.60

Only \$9.90

ORDER OFFER 11

STAR ROSES . . . Hand-picked

WHY BUY STAR ROSES?

We scour the world to find the best roses for America's gardens. After years of testing, we introduce those that prove themselves. Our crop rotation program and methods of growing are geared to produce quality plants, and we sell only the highest grade . . . No. 1, 2-year-old, field-grown plants. When you buy Star Roses, you get your money's worth.



©
CONFIDENCE

**ALL STAR ROSES
ARE EVERBLOOMING**

3 FINE ROSES

CHRYSLER
IMPERIAL
CONFIDENCE
VASSAR
CENTENNIAL

Save \$1.10

Only \$6.90

ORDER OFFER 12



CONFIDENCE

H.T. (Meilland) Plant Pat. 1192. A favorite of millions (and of mine), this fine rose is noted for a number of excellent qualities, among them color, form, fragrance and good growing habit. Buds and blooms are entrancingly high-centered; the pastel shades of pink, peach and yellow are sheer delight to even the most jaded eye; the pleasing odor leaves nothing to be desired. This combination of virtues accounts for the instant reception everyone gives Confidence the moment he first sees it. The plant grows tall, is nicely clothed with good, green foliage and is well proportioned. It produces its delightful flowers freely and continuously and holds them proudly. Quite a rose! In Europe, Confidence won the coveted "Most Beautiful Rose of France" award; in America, it has taken many a blue ribbon at rose shows, and will win many more. **\$2.50 ea.; 3 or more, \$2.20 ea.**

CHRYSLER IMPERIAL



H.T. (Lammerts) Plant Pat. 1167. Like Confidence, Chrysler Imperial is something of a fixture in the garden . . . a rose of many solid qualities and strong appeal. It has wonderful, deep color—a rich red everyone admires. Blooms are large, substantial and impressive. Well formed, too. They're excellent for cutting, coming on good stems. Another reason for cutting is the fine, rich perfume, which scents the area where your bouquet is. With all these good qualities, Chrysler Imperial has one slight fault which can easily be overlooked . . . it tends to turn blue-ish toward the end of its blooming. So what! It's time to cut the bloom off anyway! **\$2.50 ea.; 3 or more, \$2.20 ea.**

CHRYSLER IMPERIAL



for America's Gardens

VASSAR CENTENNIAL

H.T. (Meiland) Plant Pat. 2031. Chosen and named to celebrate the 100th anniversary of Vassar College, this splendid exhibition-type rose, introduced several years ago, has become something of a sensation . . . and with good reason. It has great size, lovely apricot and peach coloring, fragrance, superb growing habit, graceful buds and blooms. It has the power of prestige, too, for it was chosen from among many candidates by a committee representing the college. To merit its selection, it had to be above the ordinary. That it is something special is attested to by the instant popularity which it achieved . . . not only with Vassar graduates but also with the general gardening public. People just like it because it's a good rose. \$3 ea.; 3 or more, \$2.65 ea.



© VASSAR CENTENNIAL

INVITATION

H.T. (Swim & Weeks) Plant Pat. 2018. By all measurements, Invitation is a rose which is sure to please even the most exacting rose gardener. The rich salmon-orange color is excitingly attractive. The fragrance is, to put it mildly, likeable; some will say it is very pleasing. The plant in every way is an outstanding one. It is, in fact, so beautiful a grower, so rugged and vigorous, that it can be called "foolproof." Invitation's flowers, of which unfortunately, I can show here only the half-open bud, are generously big—almost 5 inches across. They have from 25 to 35 medium-thick petals, nicely arranged to form substantial, colorful blooms—high-centered beauties. The plant bears them plentifully, with one or two to the stem. The medium-long stems are an invitation to good cutting. This is an upright grower of medium height and very nice proportions. It is quite easy to see that Invitation is a very desirable addition to any garden and ought to be considered seriously for yours. Perhaps you can gather that I rather like it myself. \$2.50 ea.; 3 or more, \$2.20 ea.



INVITATION



PRESIDENT
EISENHOWER

PRESIDENT EISENHOWER

H.T. (Hill) Plant Pat. 1217. A very good, bright red rose with velvet-textured petals making solid, 40-petaled blooms. Sturdy, upright canes hold them one to the stem. The plant grows to 3 feet, has rich, leathery foliage. A strong, sweet fragrance adds its zesty touch. Note the big, long bud and the fine color. Imagine, if you can, how impressive and colorful the open bloom is! \$2.50 ea.; 3 or more, \$2.20 ea.

3 Delightful Roses

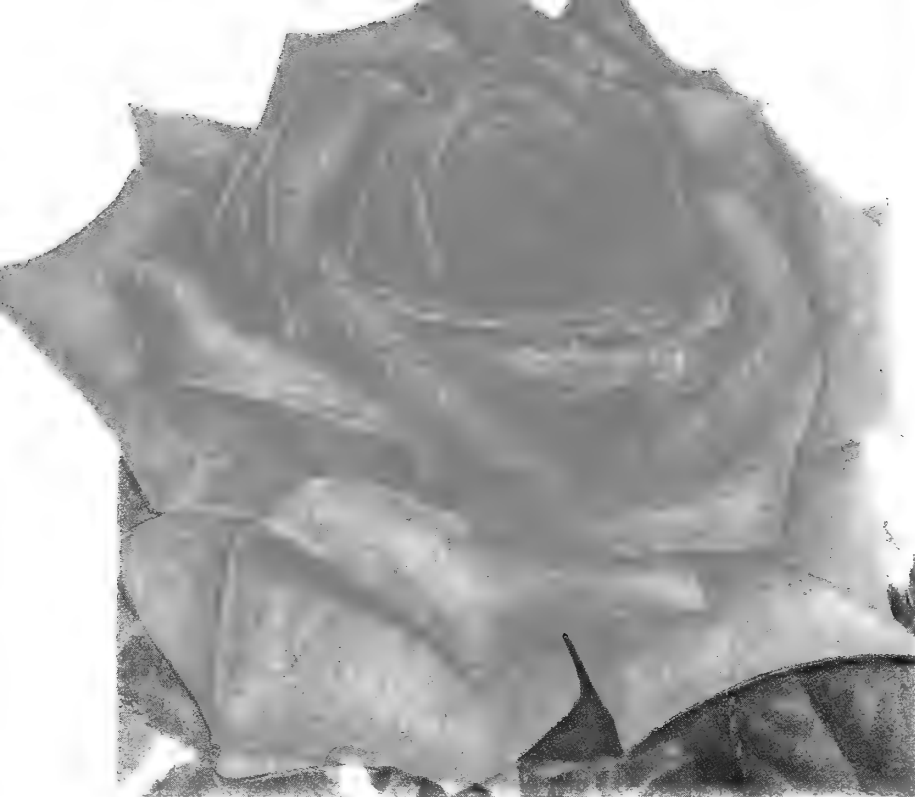
GARDEN PARTY (p. 15)
INVITATION
PRES. EISENHOWER

Save \$1.05

Only \$6.95

ORDER OFFER 13

©



LADY ELGIN

5 On These Pages

GARDEN PARTY
LADY ELGIN
LOVE SONG
MONTEZUMA
WAR DANCE

Save \$1.65

Only **\$11.85**

ORDER OFFER 14



Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



WAR DANCE



Lady Elgin

H.T. (Meilland) Plant Pat. 1469. The brilliance of this apricot and orange combination—a kind of red or jeweler's gold—is admired by everyone who has ever seen it. It is amazingly beautiful, rich and exciting. This color remains throughout the life of the flower. Huge, handsome blooms come on long stems, which means good cutting for the house. The petals, 35 to 48 in number, are large and form substantial blossoms; and the bud, like the bloom, has excellent form. Lady Elgin's plant is sturdy, tall-growing, upright and vigorous. The foliage is lustrous green. This fabulous beauty possesses another wonderful asset . . . it is delightfully fragrant. All-in-all, Lady Elgin provides for the gardener outstanding qualities, not least of which is fabulously brilliant color. **\$2.50 ea.; 3 or more, \$2.20 ea.**

When you order roses from us, you get plants which we, ourselves, grow. You are assured of nursery-fresh stock . . . plants grown and handled by experts with 66 years of experience. All of this rose-growing knowledge and the rigid standards to which we adhere are yours to rely upon now. We are proud of our reputation and mean to keep it high.

War Dance

GR. (Swim & Weeks) Plant Pat. 2017. Have you ever seen a hotter red color—a color that blazes with inner vitality? This is doubtless due to the brilliance of the orange which is so thoroughly mixed in with the scarlet. War Dance will never be overlooked, no matter where you put it. You'll have high-centered, double flowers with from 28 to 40 petals, one or several of them to the stem, and each a good 4½ inches across. The petals are perfectly aligned and the bloom a model of attractiveness. It is at its marvelous best when half open, and then on to the full flower. The bush is a vigorous one, producing heavy canes, many branches and a wealth of deep green leaves. Regardless of weather, the color of the bright blooms is pure-toned clear through—a quality which all red roses do not have. **\$2.75 ea.; 3 or more, \$2.40 ea.**



MONTEZUMA

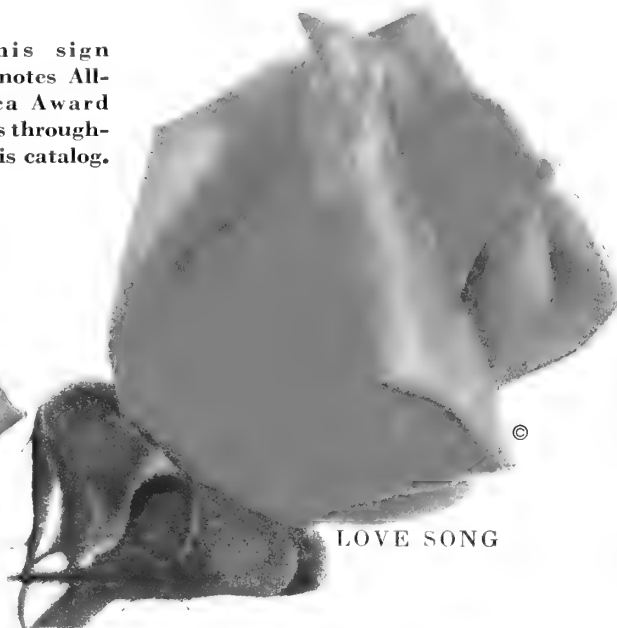
GR. Plant Pat. 1383. Perhaps as much as any other, this rose typifies the Grandiflora with its wonderful Hybrid Tea-like blooms and its plentiful supply of flowers. Its marvelous color and form are a picture of beauty. Brilliant rosy salmon blooms—each a high-centered flower of 40 petals—come on long, strong stems. The bud is a long, slender one—beautiful in itself. The tall plant, magnificent in flower and foliage, grows to from 3 to 5 feet, makes an impressive sight and ought to be planted where it will not hide other, lower-growing kinds. Montezuma features good, strong stems, and you can cut the blooms with real pleasure. Everyone I know who has Montezuma in his garden is extremely partial to it. In particular, they all are entranced by its wonderful color, and, of course, by its outstanding form, especially in the half-open and fully open flower. I think that you will be also, if you like richness and high eye appeal in your roses. Montezuma has both. \$2.75 ea.; 3 or more, \$2.40 ea.



MONTEZUMA

LOVE SONG

H.T. (Gladys Fisher) Plant Pat. 1360. Yellow and watermelon-pink as seen in the solidly substantial bud below is a rare combination in roses. These colors are as sharply delineated—yellow on the undersides, pink on the upper-sides—as though they had been painted there by hand. The bud more than lives up to its promise of the fully open flower, for it is then that Love Song reaches its high note. The open bloom is huge. I have counted more than 100 petals. As they unfold, they reveal more and more pink, and the transformation from the all-yellow bud to the all-pink bloom is a fascinating thing to watch. The Love Song plant bears these fine blooms freely and one to the stem. It grows to middle height in good, sturdy style, and produces excellent foliage of the waxy kind which is so attractive. Vigor is one of its qualities also. To round out Love Song's appeal is a kind of fragrance that is easy to appreciate—not the strongest in the world, but a delight nonetheless. \$2.50 ea.; 3 or more, \$2.20 ea.



LOVE SONG



This sign denotes All-America Award Winners throughout this catalog.

GARDEN PARTY



H.T. (Swim) Plant Pat. 1814. Upholding the tradition of its parents, Peace and Charlotte Armstrong, this splendid rose also captured an All-America award. Its big, finely sculptured blooms are a combination of soft pastel colors . . . rich ivory in the center giving way to creamy tones and finally to a flush of lovely appleblossom-pink. Garden Party has 25 to 30 enormous flaring petals, and blooms come in rapid succession on a tall, strong, vigorous plant. Handsome foliage adds to the attractiveness of the bush. You'll be charmed completely by the beautiful bud and the full richness of the open flower. Since 1960, the year Garden Party won the big prize, it has become a favorite—one that's certain to please you. \$3 ea.; 3 or more, \$2.65 ea.

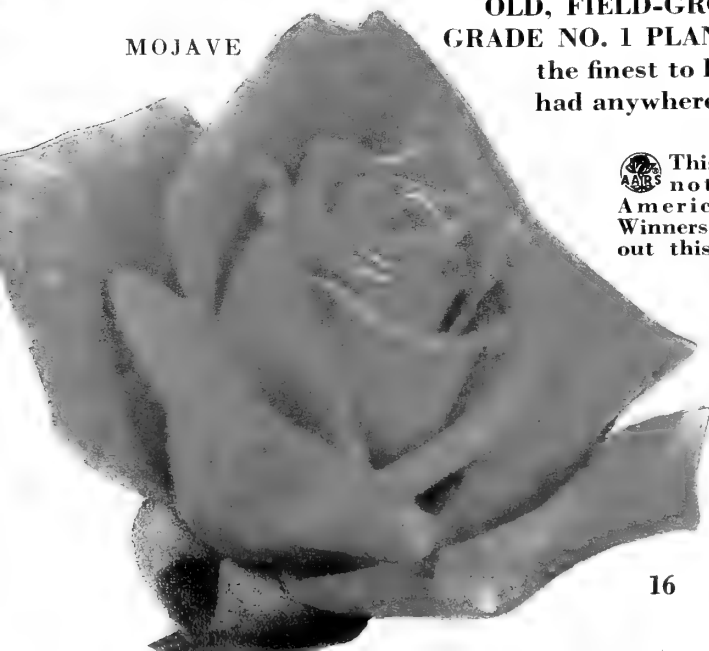




TIFFANY



© NEW YORKER



MOJAVE

TIFFANY



H.T. Plant Pat. 1304. About as elegant as a rose can be! Pink and pale gold in beautifully shaped buds and blooms. There are many flowers on the 3 to 4-foot plant, and plenty of good foliage. Worthy of its All-America award in every way. \$2.75 ea.; 3 or more, \$2.40 ea.

NEW YORKER

H.T. Plant Pat. 823. Bright, sparkling red rose with excellent form and eye-filling size. Stems are right for cutting, and every bloom you cut will be a fragrant delight. Vigorous, medium-height bush produces many flowers. This is a fine red rose of exceptional color, brilliance and charm. \$2.50 ea.; 3 or more, \$2.20 ea.

MOJAVE



H.T. (Swim) Plant Pat. 1176. The beauty of its high-centered form and long, opening bud is increased by the warm, rich, coppery red colors. The plant is tall, has beautiful foliage and plenty of vigor. Fragrance is another attribute that's always appreciated. It's been a favorite among the All-Americans for a long time. \$2.75 ea.; 3 or more, \$2.40 ea.

MY CHOICE

H.T. Plant Pat. 1769. Buds are yellow splashed with vermillion—the opening flower is lemon-yellow with carmine inside—the final beauty is one of soft, silvery pink. Huge blooms on strong stems come on a very vigorous plant that produces plenty of foliage. They are strongly fragrant. \$3 ea.; 3 or more, \$2.65 ea.

SUNLIGHT

H.T. (Meiland) Plant Pat. 1576. Bright and as cheerful as its name, this good yellow rose is substantial. Its 43 to 48-petaled blooms are nicely fragrant, and come on a strong plant which is tall, well-proportioned and vigorous. Lots of flowers, and lots of appeal. You'll like this newer yellow for its golden brilliance and its gay charm. \$2 ea.; 3 or more, \$1.75 ea.

These 5

MY CHOICE
MOJAVE
NEW YORKER
SUNLIGHT
TIFFANY

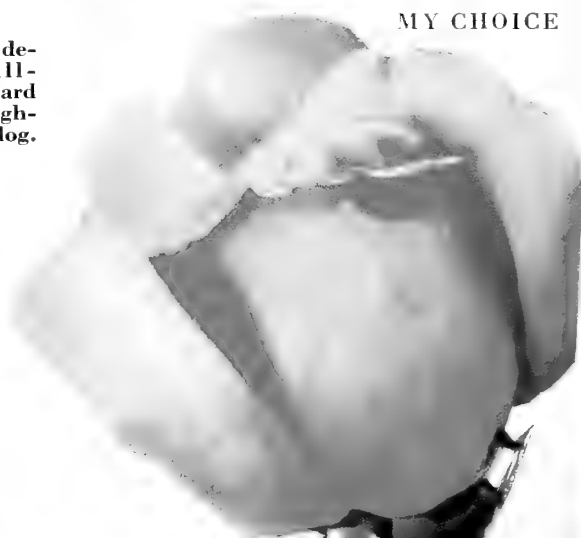
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© SUNLIGHT



MY CHOICE

STAR ROSES ARE 2-YEAR-
OLD, FIELD-GROWN,
GRADE NO. 1 PLANTS . . .

the finest to be
had anywhere!




This sign de-
notes All-
America Award
Winners through-
out this catalog.


SUTTER'S GOLD




SUTTER'S GOLD

 H.T. (Swim) Plant Pat. 885. One of the better-known and most popular of the All-America winners of a few years back—and naturally still a top rose. Gold touched with flushes of pink or vermillion and copper is a happy color combination for anybody's garden. The tall, well-proportioned bush blooms freely, has almost thornless stems and bright, glossy leaves. Another outstanding quality is the rich, intense fragrance. The long bud opens to a beauty of a flower—high-centered and graceful. Has proved its worth over the years, and if you don't have one, why not let it please you now? \$2.75 ea.; 3 or more, \$2.40 ea.

HELEN TRAUBEL

 H.T. (Swim) Plant Pat. 1028. Pure delight in form and color—a rose with 27 large petals forming a high center—a pink and apricot charmer. The plant features long canes and good cutting stems. Flowers come plentifully. This is another of Mr. Swim's wonderful All-America winners, and as such a highly desirable rose that won't fail to please. \$2.75 ea.; 3 or more, \$2.40 ea.

NOCTURNE

 H.T. Plant Pat. 713. Very deep, rich red with long, pointed buds and petals which flare out nicely to form the fine, open bloom. The plant grows tall in a rugged manner and performs well everywhere. The quality of its fragrance is like the bloom, rich and enticing. An All-America that's been around for a number of years now and is known and loved by millions of gardeners. What intrigues everybody besides the fragrance is the marvelously deep red color. \$2.25 ea.; 3 or more, \$2 ea.

DR. DEBAT

H.T. (Meiland) Plant Pat. 961. Ever since I first saw its fine, clear, pink beauty in my own garden, I have been enamoured of Dr. Debat—and I'm far from being alone! It's impressive! The blooms are big—6 inches across—the exhibition kind that you see in rose shows. It's a prizewinner many times over. Flowers come plentifully and are borne on strong stems in the proudest manner. The plant is tall and grows vigorously. For size, color and form, you will look far to find a more pleasing rose. \$2 ea.; 3 or more, \$1.75 ea.



HELEN TRAUBEL



NOCTURNE

DR. DEBAT ©



4 of a Kind—Good

DR. DEBAT
HELEN TRAUBEL
NOCTURNE
SUTTER'S GOLD

Save
\$1.20 **Only \$8.55** ORDER
OFFER 17

BANZAI

**AS WIDE AS A TEACUP—
AS PRETTY AS CAN BE!**

H.T. (Marie Louise Meilland) Plant Pat. 2142. The name is pronounced "Bans-eye." It's a Japanese word meaning a cheer, such as "Hooray!" in English. I am particularly fond of this rose. I only wish that I could show you the flower as it really is. Banzai is, in fact, twice the size of the blooms shown here, and the color has an inner glow which no picture can show truly. The color is bright raspberry with touches of cream on the petal reverses. In the 4-inch flowers, the effect is really beautiful. Lovely buds open slowly into urn-shaped, three-quarter open flowers; and finally to the fully open, flattish, perfectly formed bloom. The plant, which is low-growing, compact and nicely proportioned, carries the well-shaped flowers one, two or three to the stem. These come continuously. The bush glows with them. Lots of rich, dark green foliage, too. So—you have a wonderful, mound-shaped plant of ideal form covered with lovely blooms all summer long. You must see it to get the real picture; and I recommend that you do so. It's a real beauty that will please you in the first place, and that will grow on you as time goes by. \$2 ea.; 3 or more, \$1.75 ea.



©

BANZAI

2 Roses Worth a 2nd Thought!

©

SIMONE



SIMONE

**AS INTRIGUING AS
LAVENDER AND OLD LACE!**

H.T. (Mallerin) Plant Pat. 1847. Here's another personality (call it See-mun) worth thinking about twice. Of course, you may not like lavender in a rose (opinion is more or less equally divided) but if you do, this one has much to recommend it. The bloom is enormous, often reaching 6 to 7 inches across, and has 65 substantial petals. The color is a cool, clear, lilac-lavender which at times seems to be almost silvery. The strong plant is dressed in leathery, glossy foliage. It grows low and needs a front-row planting, or a spot by itself. Don't think of this rose as being other than strong and rugged, even though its delicate coloring might imply the opposite. Blooms are solid—the plant is husky. Only its coloring is ethereal and dreamlike. Among Hybrid Tea roses in this general color-type, Simone really stands alone. A further asset is worth mention—fragrance. It's light and pleasant. \$3 ea.; 3 or more, \$2.65 ea.

A letter from Paris

DUMINY HOTEL
PARIS, FRANCE

June 19, 1963

MR. JOHN MILTON, Editor
STAR ROSES
WEST GROVE, PA., U. S. A.



Dear John:

Your letter has just reached me reminding me that the catalog for next Spring is nearly ready for the printer, and that you cannot wait for my return for my letter to our customers.

As I sit here thinking it over, I can't help but wish that every rose lover who receives our catalog could take the rose tour of the chief rose centers of Europe that I am taking this summer. My next thought is that I would like to be able to mail a post card of the Bagatelle Rose Judging here in Paris, which has just taken place, to every one of our customers with a brief message about the fine roses that are under trial here.

However, it is possible, by means of this letter, to share with you and with them what I am seeing. My first stop was at the great Chelsea Flower Show held each year in late May by the Royal Horticultural Society in London. Without doubt, it is the "greatest flower show on earth." The principal displays are held in a vast tent covering 3½ acres. Additional gardens, and demonstrations of equipment used by gardeners, cover more acres in a large park. This is quite close to the heart of London. It is thronged by crowds for the four days of the Show. One must see it to believe it. A number of rose nurseries exhibit bouquets of roses that are grown in greenhouses because it is too early for outdoor bloom. A specialty is made of displaying the new roses for next year as well as recent introductions. Many other new plants are on display.

My next stop was at Madrid, Spain. The rose trials there are part of a large, well-maintained rose garden on the edge of the city. Entries come from rose hybridizers all over the world including America.

I then went to Barcelona, Spain, to spend the day with Pedro Dot, now 78 years old, who has turned much of his business over to his two sons, but maintains an active hand in the hybridizing. From him, we have had many, fine roses especially in brightly colored varieties. They have stayed with us for many years including, in particular, Condesa de Sastago and Duquesa de Penaranda. More recently, the Miniature Roses Pixie Gold and Pixie Rose have come to us from Pedro Dot. Here also, I visited the nursery of Carlos Camprubi from whom we obtained two roses for introduction this year. The Hybrid Tea, Sincera, and the Floribunda, Snow Fairy, are both excellent white roses. He has other promising new varieties coming along. Still a young man, Mr. Camprubi has many years ahead to develop more new roses.

Then, on to the South of France for a week with the Meillands. Alain, the 23 year-old son, is now taking charge of the family business with the assistance of his mother, Louisette, and his grandfather, Antoine. They are a family dedicated to the cause and improvement of the rose. They are determined to build upon the family reputation for fine roses started by Alain's great grandfather and placed firmly at the top by his father, Francis, with the creation of Peace and many other fine roses. A week was not long enough to study the roses under development by this large family enterprise.

I paid a short visit to the rose hybridizers and growers of Northern Italy, where I saw promising developments, and then hurried on to Paris to be present at the judging of new roses at the Bagatelle rose garden there. This, I believe, was the first international rose trial to be established; and others are largely based on the methods followed here. Any rose grower in the world can enter his new varieties in this two-year trial. He must send five plants of each entry. These are planted in a special section of the fine rose garden maintained here in the heart of Paris, and are given the best of care during the trial period. The garden staff and judges keep continuous records which are made available to the International Jury. The Jury meets when the roses are in the height of bloom in early June each year. There are usually 25 or more judges on the Jury representing all important rose growing countries of Europe. Often representatives come from America and sometimes from Australia and other distant countries. The judges include both professional and amateur gardeners. I have at times served on this Jury but was disqualified this year because some of our roses are included in the trials. This event is regularly attended by the leading rose hybridizers from Western Europe.

Ahead of me and still to be seen are further rose trials to be conducted at Geneva, Switzerland, and at The Hague, Holland. Also, the huge IGA '63 Garden Show in Hamburg, Germany, which is running all summer. I shall also see the nurseries and new roses of leading hybridizers in Germany as well as of Poulsen in Denmark, and deVink and deRuiter in Holland. Most of the Miniature Roses we handle have come from Jan deVink, who has specialized in this field of rose development and is recognized as the outstanding hybridizer in this field.

Finally, I shall finish with a detailed inspection of the extensive rose trials conducted by the National Rose Society of England at their trial grounds about 25 miles north of London.

Each of these rose trials is interesting and adds a little to one's knowledge of the roses for the future. To visit any of them is instructive. To visit a number of them is a serious undertaking, and is only for the hardened rose enthusiast. To sum up, I can say that there are splendid new roses ahead for the coming years. Some that I saw at the Meilland establishment will not be available for U. S. gardens before 1970 and maybe, even later. Progress is being made each year. It's true that all new roses are not better than existing varieties, except, perhaps, in the eyes of the originator whose "children" may seem perfect to him.

But, as I look back over my nearly 35 years in the rose business, I find that there has been a great advance in the development of new varieties, new colors and new vigor. These developments are continuing and will continue. I cannot guess what they will be, and even imagination fails.

However, I know this: that the Rose is a leveler of language barriers—and that being a "rose man" opens all doors and makes firm friends no matter what country I travel in. The Rose is an international symbol of Good Will everywhere.

Sincerely,

President



How to Choose Kinds of Roses to Give You the Most Enjoyment

The question of what rose to plant where is easily answered if you know the characteristics of different kinds. For example, one kind is noted for large, well-formed flowers (Hybrid Tea); another for masses of bloom (Floribunda); still another for its value as an accent plant (Tree Rose). Hedge roses, Climbers and Miniatures speak more or less for themselves, although I will detail for you here some of their special uses.

The most popular, by far, of all kinds of roses is the Hybrid Tea, sometimes called the "monthly" rose. The big, shapely blooms and the long stems make them particularly good for cutting as well as for vivid color in the garden. Plant them in a bed one, two or three plants wide and any length you want. Or put them in a row along a path, using either one variety or as many as you prefer.

The Floribunda, whose flowers are smaller and tend to be more open than those of the Hybrid Tea, provides clusters or masses of bloom, thus affording the gardener lots of color in one place at one time. Therefore, this kind of rose makes a wonderful display when planted for color effect, as in a group of three, or in a border along a walk or driveway. They also make fine low hedges.

The Grandiflora rose is something of a combination of the Hybrid Tea and the Floribunda. Because it tends to be a tall grower, it should be at the back of the bed or in a row of its own.

The Climber has characteristics which make it one of the most useful of roses. Its long canes grow rapidly, produce masses of foliage and flowers and cover a large area, thus making this kind of rose an ideal plant for screening out unsightly or unwanted areas. The same attributes, of course, create colorful landscaping effects when the Climber is planted along fences or on trellises and poles.

Tree Roses are marvelous specimen plants when planted alone, or as the terminal plants in a row or border of other kinds of roses. The trunk or stem is about an inch in diameter and stands 3 feet tall. The rose bush is produced at the top of the trunk and may be that of a Hybrid Tea, Floribunda or whatever kind of rose is grafted to the trunk.

Miniature Tree Roses are like Tree Roses except that the trunk is about a foot tall and the flowers are those of the Miniature Rose. They are useful as terminal plants in low-growing borders, in gardens of Miniature Roses, in rock gardens, or in individual groups of three standing alone.

Miniature Roses grow from 8 to 15 inches tall and have flowers, buds, branches, stems and thorns just like those of the Hybrid Tea except that they are very small and in proportion. The flowers are about as big as a nickel or a quarter. Since the plants are hardy, they are grown outdoors in rock gardens or in borders at the foot of other roses or in little gardens of their own. They can also be grown indoors in pots during the winter. Their flowers are often used as corsages and for table decorations and small bouquets.

Hedge Roses, as the name implies, are roses which are used as flowering fences. Several varieties are available today which are ideal for small properties. They grow 4 to 5 feet high and are covered with flowers most of the season. At the same time, they serve as admirable barriers.

ROSES—the Most Versatile of Plants

In choosing roses for best advantage in your landscaping plans, keep in mind that their enormous versatility extends beyond mere shape, size and habit of growth. For instance, what about color? Does any other kind of plant offer you such a wide range to choose from? Reds, yellows, pinks, whites, orange, lavenders—all these come in solids and in shades—in blends and tones—bi-colors and multi-colors. You can almost literally paint your home grounds in any shade you like, using roses.

As for hardiness, here again the rose is outstanding. It will grow year after year even in climates where the temperature drops to zero and below. If you start with a vigorous, healthy plant and give it the reasonable care it deserves, it will reward you with hundreds of blooms each year for many years. Some of our customers tell us, in fact, that Star Roses purchased by them 10—20—30 and more years ago are still going strong, still providing pleasure for them, still making their home grounds beautiful. One lady wrote me last summer saying that she had sold her house the first day it was advertised because it was described as "a Cape Cod cottage surrounded by roses."

Here is a corner of a formal rose garden in which Hybrid Teas, Grandifloras and Floribundas are used in beds outlined by low boxwood hedging. Grass paths separate the beds. Such a garden is a delightful place whenever the roses are in bloom, which, as you know, is a long time . . . spring through to frost.



A good example of the use of Climbers is seen in this photo. The roses soften the lines of the picket fence and add color. At the same time, they serve as a partial screen. One or two strong-growing Climbers used in this way will cover a considerable area of fence. One plant every 8 feet or so would cover the entire fence.



Other Fine Star Roses

FOR ADDED GARDEN PLEASURE

HYBRID TEAS & GRANDIFLORAS

CARROUSEL GR. Plant Pat. 1066. Rich garnet-red flowers come one to the stem or in massive clusters on a strong, 3-foot plant. Makes a terrific impression! \$2 ea.; 3 or more, \$1.75 ea.

CONDESA DE SASTAGO H.T. The very lovely yellow and rosy scarlet oldtimer that is liked so much. A medium-height grower. Lots of fragrant flowers. \$1.50 ea.; 3 or more, \$1.30 ea.

MRS. P. S. DU PONT H.T. Its golden yellow, fragrant flowers are known everywhere for their great appeal. Low-growing, bushy plant produces them plentifully. \$1.50 ea.; 3 or more, \$1.30 ea.

PERFECTA H.T. Plant Pat. 1604. Cream and rose-red blend. Big, high-centered blooms come on long stems. Bush is superbly vigorous and has rich, heavy foliage. A tall grower. There is a pleasing scent. \$2.50 ea.; 3 or more, \$2.20 ea.

ROYAL VELVET H.T. (Meilland) Plant Pat. 1911. Enormous, ruby-red flowers come freely on a tall, vigorous plant with strong canes. A non-fading red. \$2 ea.; 3 or more, \$1.75 ea.

FASCINATING H.T. (Gladys Fisher) Plant Pat. 1945. An exciting blend of crimson and empire yellow. It has nice fragrance and big flowers. The plant is upright and bushy. Responds beautifully to a little care. \$3 ea.; 3 or more, \$2.65 ea.

SUZON LOTTHE H.T. (Meilland) Plant Pat. 934. Pearl-pink beauty with blooms of up to 90 petals. Good size, wonderful form, marvelous fragrance, heavy-caned plant with strong stems and good foliage. Tall. \$2 ea.; 3 or more, \$1.75 ea.

SYMPHONIE H.T. (Meilland) Plant Pat. 958. One of the richest and most glowing of pink roses. Strong, sturdy, low-growing plant produces large flowers. They're fragrant and altogether pleasing. \$2 ea.; 3 or more, \$1.75 ea.

TALISMAN H.T. Rich, colorful rose and orange combination that's been a long-time favorite. It grows to medium height. At its best in spring and fall. \$1.50 ea.; 3 or more, \$1.30 ea.

TAPESTRY H.T. (Gladys Fisher) Plant Pat. 1812. Mingled flame, yellow and copper color and large, fragrant blooms make this one of the most fascinating of roses. Low-growing, vigorous plant. No two flowers alike! \$2 ea.; 3 or more, \$1.75 ea.



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SUZON LOTTHE



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TAPESTRY

PERFECTA



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We will send you 6 No. 1 grade, 2-year-old, field-grown Star Roses for only \$6.95 . . . a saving of at least \$2.75. All will be different Hybrid Teas, and tagged with our Star identification. You'll enjoy the lovely roses we select for you and the big saving, too!

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BLANCHE MALLERIN

4 Old Masters

BLANCHE MALLERIN
CHARLOTTE ARMSTRONG
CRIMSON GLORY
PEACE

Value \$7.75

Only \$6.80

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PEACE



6 Grand

Here they are again! Repeated, as it were, by popular demand! Recognized everywhere as among the greatest roses of the world, these 6 Grand Old Masters are a small but top-quality rose garden in themselves—a garden you can be proud of—a garden that will give you more than your money's worth of garden pleasure. Among the 6 are 4 All-America winners, and the other two certainly would have won that honor if the All-America competition had been in existence at the time of their introduction. These are splendid roses . . . worth a chance to perform for you. More value for the money has always been our aim since we began growing the Best Roses for America back in 1897, and in these 6 the value is bred-in and grown-in to give you at a reasonable price long-term satisfaction and pleasure. I'm glad that we can repeat the Old Masters collection once more.

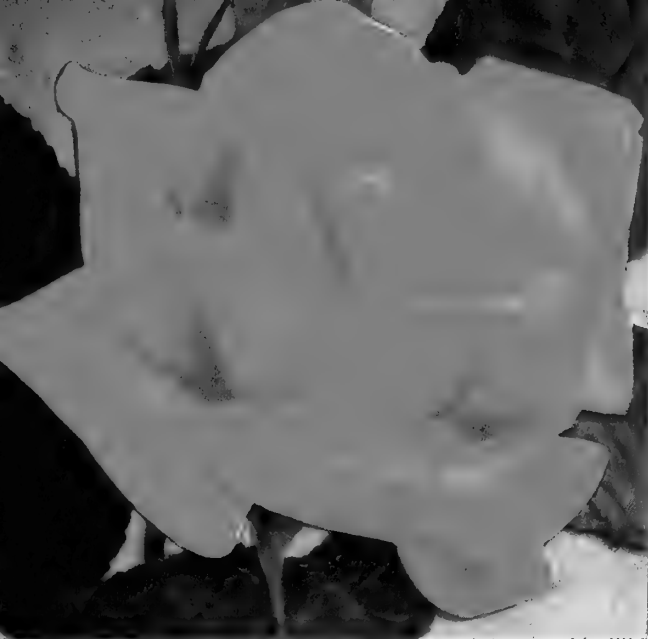
PEACE



H.T. (Meiland) Rated highest by experts and amateurs alike, grown everywhere by millions of people—this great pink-tinged yellow rose continues to live up to its fabulous reputation. Huge blooms and buds; an immensely strong, tall, vigorous plant; rich, heavy foliage—all contribute character and beauty which are the hallmark of the Peace rose. It is the rose with which all other roses are compared—the King of the Old Masters. \$2 ea.; 3 or more, \$1.75 ea.

CRIMSON GLORY

H.T. Glorious, rich crimson color—outstanding rose form in the classic style—many flowers—loveliest of rose perfumes. Solid, low to medium bush with leathery foliage. It had to be included in this select group. \$1.75 ea.; 3 or more, \$1.55 ea.



© LOWELL THOMAS




MIRANDY

OLD MASTERS


BLANCHE MALLERIN

H.T. Pure white color—fine, high-centered form—solid character throughout—make this a “must.” Long, shapely buds and blooms come one to the stem on a sturdy bush. Grows to 3 or 3½ feet vigorously. \$2 ea.; 3 or more, \$1.75 ea.


LOWELL THOMAS

 H.T. (Mallerin) Rich, unfading, deep yellow rose with nicely modeled bud and bloom, and solid, vigorous, up-right plant. Strong stems and good foliage, too. A great favorite over the years. \$2 ea.; 3 or more, \$1.75 ea.

MIRANDY

 H.T. Noted for its beautiful wine-red color and its intriguing perfume. Its high-centered form is as delightful to look at as the fragrance is to smell. The plant is a steady, vigorous producer. \$2 ea.; 3 or more, \$1.75 ea.

CHARLOTTE ARMSTRONG

 H.T. Long, slender buds and graceful flowers in the most delicious of rose-red colors come abundantly on long stems. The plant is tall, vigorous, good. \$2 ea.; 3 or more, \$1.75 ea.

ALL 6 OLD MASTERS

Greatest value for the money! Six great roses, including 4 All-Americas.

Save \$1.45 Only **\$10.30** ORDER OFFER 19



© CHARLOTTE ARMSTRONG

PRES. HERBERT HOOVER H.T. Scarlet, cerise, flame and yellow. Large, fragrant flowers. Tall plant. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. HENRI GUILLOT H.T. Rose-flame beauty, enticing fragrance, rich foliage. Colorful. Low-growing plant. \$2 ea.; 3 or more, \$1.75 ea.

CHRISTOPHER STONE H.T. Rich scarlet-crimson with attractive perfume. Dependable, low-growing plant. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. HENRI GUILLOT

THE DOCTOR H.T. Satin-pink with long, pointed buds, big flowers and fragrance. Medium height. \$2 ea.; 3 or more, \$1.75 ea.

GOOD NEWS H.T. Fragrant, peach-toned beauty with substantial flowers. Medium height. \$2 ea.; 3 or more, \$1.75 ea.

ECLIPSE H.T. Famed for long, pointed, tapered buds in finest yellow. Many flowers. Tall. \$1.75 ea.; 3 or more, \$1.55 ea.

BETTY UPRICHARD H.T. Pearl-pink favorite. Large, fragrant flowers. Long, pointed buds. Medium height. \$1.50 ea.; 3 or more, \$1.30 ea.

CHRISTOPHER STONE

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THE DOCTOR

**BETTY
UPRICHARD**

ECLIPSE

**GOOD
NEWS**

PICTURE H.T. Velvety clear rose-pink with high center and nice, light fragrance. Glossy foliage, vigorous plant. \$1.75 ea.; 3 or more, \$1.55 ea.

SOEUR THERESE H.T. Clusters of well-formed, buttercup-yellow flowers. Dependable. Medium height. \$1.50 ea.; 3 or more, \$1.30 ea.

RADIANCE H.T. Cameo-pink blooms. Many on the tough, vigorous plant. Tall. Fragrant. \$1.50 ea.; 3 or more, \$1.30 ea.

DUQUESA DE PENARANDA H.T. Copper-apricot or deep peach. Handsome, upright, medium-height plant. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. COCHET-COCHET H.T. Lovely salmon-pink with fine form and honey fragrance. Medium height, vigorous plant. \$2 ea.; 3 or more, \$1.75 ea.

ETOILE DE HOLLANDE H.T. Crimson with rich perfume and fine bud and bloom. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. COCHET-COCHET

aming Star Roses
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DOZEN
\$16.95
OFFER 21

The Special 5

CHRISTOPHER STONE
DUQUESA DE
PENARANDA
ECLIPSE
PICTURE
PRES. H. HOOVER

Save \$1.25

Only \$6.75

ORDER OFFER 21A

PICTURE

ETOILE DE
HOLLANDE

SOEUR
THERESE

RADIANCE

DUQUESA DE
PENARANDA
→

If you've never had a Star Tree Rose, you have missed a rewarding garden experience; but you can make up for it this spring by planting one or more of these great beauties. The one illustrated below is Crimson Glory, at the right is The Fairy, and below right is Peace. Our collection of varieties available this year is described on the next page. It is an unusually fine line-up to choose from.

A Tree Rose is a rose which grows and blooms at the top of a strong trunk about 3 feet tall and an inch in diameter. Any variety of rose can be budded or grafted to such a trunk, and the flower will be exactly the same as that variety growing as a bush. For instance, the Crimson Glory and the Peace flowers shown here are the same as those produced by the regular Hybrid Tea plants. The difference is simply in the trunk, which holds the bush or head about 3 feet above the ground, thus providing a most interesting, beautiful and unusual high note of color for your lawn or garden.

Because we may run short of a variety in which you are interested, it is best to name an alternate choice for each of your selections. Our Tree Roses are shipped direct to your door with all charges prepaid.

\$6 for one; \$11 for any two; \$21 for any four; \$5 each for five or more.



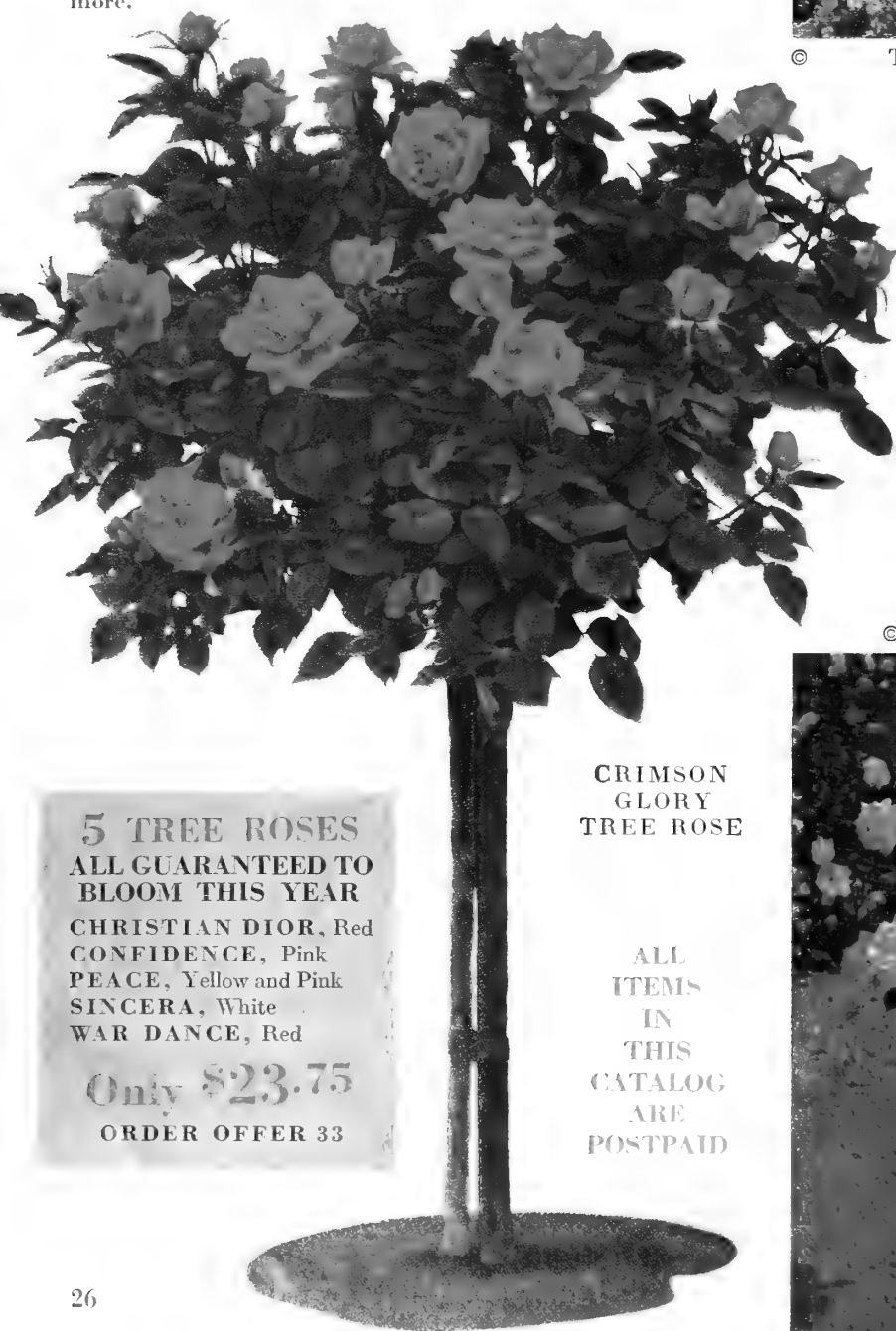
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THE FAIRY TREE ROSE

STAR TREE ROSES..

©

PEACE TREE ROSE



CRIMSON
GLORY
TREE ROSE

ALL
ITEMS
IN
THIS
CATALOG
ARE
POSTPAID

5 TREE ROSES
ALL GUARANTEED TO
BLOOM THIS YEAR

CHRISTIAN DIOR, Red
CONFIDENCE, Pink
PEACE, Yellow and Pink
SINCERA, White
WAR DANCE, Red

Only \$23.75

ORDER OFFER 33



The Fairy as a Tree Rose

Something New and Wonderful

It was a brilliant idea to grow The Fairy as a tree rose; and from my point-of-view an even more brilliant one on somebody's part to plant one of them on the lawn where I can see it from my office window. If you have a spot of lawn and a window overlooking it, you can share my own pleasure as I admire The Fairy Tree Rose by planting one of your own this spring. This is the first time that the immensely popular Fairy, used so often as a shrub rose or in a hedge, has been available in tree form. The result is astonishingly beautiful. The large head standing superbly on its 3-foot trunk is a mass of pink flowers in spring and is colorful all season with hundreds of new buds opening in steady succession. Small, shiny leaves make the seashell-pink beauty of the blooms even more attractive. It is easy to imagine The Fairy Tree Rose serving as an accent plant, as a specimen or as terminal plants at the ends of a row of Hybrid Teas or Floribundas. In any of these uses, your satisfaction would be assured, for The Fairy has a way of making itself thoroughly liked. For further details about how hardy and dependable the Fairy is turn to page 46. It is the same as a Tree Rose. For a closeup look at the delightful flowers, see page 47 where The Fairy is shown as a small bouquet.

CANDY STRIPE (See page 64) Wonderful, new, striped beauty that's different from any other. Most unusual. Large, fragrant blooms come one to the stem on a lusty plant.

CHICAGO PEACE (See pages 1 & 3) Just like Peace in every way except that it's fragrant and the colors are changed. Rich pink with yellow and copper tones at the petal bases . . . a real knockout as a tree rose! Highly colorful, very beautiful. One of the most impressive.

CHRISTIAN DIOR (See page 3) High centered blooms in rich, bright red distinguish this long lasting rose. Blooms come individually on long stems. Outstanding as bush and as a tree.

CHRYSLER IMPERIAL (See page 12) Big, solid, deep red flowers on good cutting stems. Rich fragrance. A very impressive rose that would make any garden more attractive. Petals are large and flower form is excellent. As a Tree Rose, Chrysler Imperial is even more eye-catching than as a Hybrid Tea.

CONFIDENCE (See page 12) Excellent color, form, fragrance and growing habit make this one a stand-out. A peach and pink beauty.

CRIMSON DUKE (See page 7) Brand new. Exhibition-type blooms in wonderful red. Large, substantial, impressive. A nice, light fragrance, too.

CRIMSON GLORY (See page 26) Glorious, rich crimson—outstanding form—lovely perfume. Good leathery foliage.

ECLIPSE (See page 24) Beautiful clear yellow rose whose long, tapered buds are extraordinarily lovely. Famous everywhere.

GOLDEN GIRL (See page 10) Splendid yellow blooms come in marvelous clusters all season long. Fragrant.

GRANADA (See page 2) All-America for 1964. Scarlet, nasturtium-red and lemon-yellow. High centered form.

KING'S RANSOM (See page 8) Huge bud and bloom. Fragrant, high-centered flowers come in a brilliant display all season long. Very vigorous bush has nice, shiny, green leaves. Big petals flare out nicely.



for spectacular lawn and garden accents!

MONTEZUMA (See page 15) Delightful color and form. Solid flowers on long stems come plentifully, each a rosy salmon beauty. Long, slender buds are very attractive.

ORANGE FLAME (See page 6) Smoky orange-scarlet blooms are dazzling to the eye, pleasing to your sense of smell. Flowers are individually held on good stems. Free blooming.

PEACE (See pages 22 & 26) Huge blooms in yellow with pink-tinged petal edges. Very strong, vigorous plant with outstanding foliage. This great rose makes a wonderful tree specimen. Note the great size of the blooms.

PINK PEACE (See page 8) Giant flowers in non-fading, rich pink are fragrant and altogether lovely. Strong growing plant produces flowers one to the stem, each a 60 to 65-petaled beauty. Pink Peace has won top awards in four European countries, and is a solid favorite in America.

ROYAL HIGHNESS (See page 2) All-America for 1963—the loveliest of pinks—a beauty with splendid form and fine fragrance. Stems are long, straight and invite cutting.

SIMONE (See page 18) Huge blossoms in intriguing lilac-lavender and a most pleasing perfume make this one desirable. Flowers are often 6 to 7 inches across. Foliage is leathery and glossy. Strong plant makes a perfectly shaped head—almost round.

SINCERA (See page 4) Brand new this fall both as a bush and as a tree rose. Large 45-petaled blooms in pure white on long, straight stems. Vigorous plant with good foliage. The best white tree rose.

SUMMER SUNSHINE (See page 6) New last year as a bush. New this year as a tree. A delightful clear yellow . . . big, solid and brilliant. Blooms are fragrant and come usually one to the stem. Strong, vigorous, well-branched plant. It's brilliant in the sunshine!

SWARTHMORE (See page 4) New for '64—a lovely rose-red with great appeal. Long stems carry the blooms individually and the vigorous plant supplies them in plenty. Foliage is excellent and beautifully ivy-green.

TRAVIATA (See page 5) New for '64—a red and white, very fragrant beauty that comes one or more to the stem on a strong-growing plant. Excellent foliage and good growing habit.

TROPICANA (See page 5) A brilliant All-America for 1963 and a brilliant tree rose for 1964. Intense orange-red color—large, fragrant flowers—vigorous plant with fine foliage.

WAR DANCE (See page 14) About the hottest red there is in a rose. Keeps its color in all weather. Gives you big, solid blooms on rugged canes. Lots of deep green leaves set off the brilliant red. Makes an unusually perfect, round head as a Tree Rose, and is solidly substantial from bottom to top. A beauty!

FOR HEALTHY ROSES . . .

Use Star Rose Garden Supplies



STAR ROSE DUST

This is the same all-purpose, "kill-'em-dead" formulation which we use to such good effect in our own rose growing fields. We've "beefed it up" this year by including the new bug and beetle killer, Sevin®. Now, with Sevin, Phaltan®, Kelthane and Lindane, Star Rose Dust provides the almost complete protection your roses deserve. Use it thinly for greatest effect and economy. Insects and disease hate it—roses love it—you'll appreciate having it on hand! Lb. \$1.95; 4 lbs. \$5.95; 25-lb. can \$29.95, ppd.

Note: Sevin® is the Registered Trade Mark of Union Carbide Company

STAR ROSE SPRAY

This new do-it-all spray contains the same power-packed ingredients as Star Rose Dust. One pound makes 10 gallons of spray, and gives you the most complete plant protection possible in a single formulation. It's economical and easy to use, and, of course, has been fully proved in regular use in our own fields. Most people use both Dust and Spray. See below for the reasons. A pound of Star Rose Spray goes a very long way. Lb. \$3.65; 4 lbs. \$11.95, ppd.



STAR ROSE GROW

Otherwise referred to by us as Speed Feed, this is ideal as a starter solution in transplanting, and for leaf feeding of roses and other plants . . . especially to perk up old, starved or neglected plants. Essential minerals and chelated iron have been added to a basic formula which includes nitrogen 15%, available phosphoric acid 30% and potash 15% to give you a life-saving, pep-feed material that's effective in a hurry. 2 to 4 teaspoonfuls make a gallon of solution. Lb. \$1.25, ppd.

STAR ROSE FERTILIZER

You get a bag of quality when you buy this balanced plant food . . . a rose fertilizer developed out of long experience in knowing what roses like. Contains organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis, as well as important minor minerals. We believe this fertilizer is better for roses, mums and other flowers, lawns, vegetable gardens and wherever you need to give plants a balanced diet. Use it when you plant your roses and regularly thereafter. Star Rose Fertilizer has proved its worth to expert and amateur alike. 5 lbs. \$1.75; 10 lbs. \$2.95; 25 lbs. \$5.95, ppd.



FOR SPECIFIC USES

Acti-dione, Phaltan and Sevin are effective to control specific diseases and insects, and should be used when the need is apparent. Keep them on hand.

ACTI-DIONE® controls Mildew

New formula—sure control. 5-ounce package makes 10 gallons of spray. \$1.95, ppd.

PHALTAN® prevents Blackspot

6-ounce can makes 30 gallons of spray. 75% wettable powder. Very effective. \$1.95, ppd.

SEVIN® "blasts" Jap Beetles

Spray or dust all your shrubbery. Spray—6 ozs. \$2.95, ppd.; 2 lbs. \$4.95, ppd. Dust—4 lbs. \$2.95, ppd.



WHICH IS BETTER

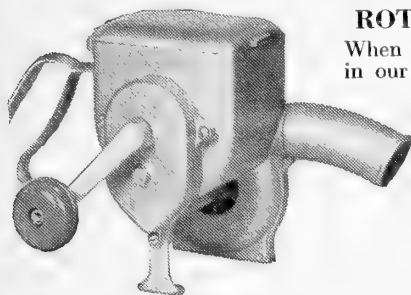
DUST OR SPRAY?

Both give effective protection. Dusting is quicker because you can keep your duster full for ready use after a rain. Spray, on the other hand, can be applied with better control. Many people use both, keeping a duster handy for quick application, and the sprayer for more leisurely and perhaps more effective application. Personal preference will dictate your choice, but in either case, your roses will be well protected with Star Rose Spray and Dust. Remember that it isn't necessary to deluge your plants; a little goes a long way—whether you dust or whether you spray. Use either or both regularly for positive control.



ADMIRAL DUSTER

Here's a duster that costs little but does a good, efficient job. Even flow of dust particles through nozzle in this improved model. Plunger is self-lubricating, easy working. Long extension tube with swivel head carries dust where you want it—high up, low down, on top and underneath. Easily loaded through large fill opening. Made by the same people who make the big tank sprayer at right. Incidentally, the Admiral is very light in the hand, and is always ready to use. \$2.95, ppd.



ROTARY DUSTER

When we tried this duster in our greenhouses several years ago, the men liked it so much that we couldn't get it away from them. It's light in the hand—strongly built—easy to operate. Most of all, it's handy. You can keep it loaded and use it instantly.

Made of aluminum. The geared hand crank turns smoothly—easily—and throws a stream of dust as far as 8 feet. The pistol grip makes it easy to hold. Stands upright when not in use. \$8.95, ppd.

WIRE LABEL STAKES

Identify all the plants in your garden. Long-lasting, low-cost wire label stakes are handy, easy to use. They slip into the ground easily. Labels not included. 2 doz. \$1.50; 5 doz. \$2.50; 10 doz. \$4.00, ppd.

OFFER NO. 70

Rotary Duster and 4 lbs. Star Rose Dust
(Value \$14.90)

Only \$13.45

FOR HAPPIER ROSE GROWING

Rose Growing
Simplified

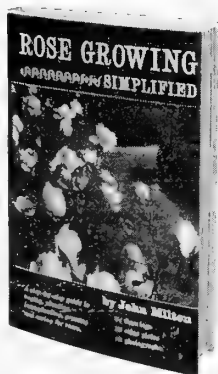
by JOHN MILTON

- Newest, most useful book for the amateur home gardener
- Takes the mystery out of rose growing, helps you to grow roses better and enjoy them more
- Gives you all the basic facts in down-to-earth language
- Shows you the how, what, when, why and where of rose growing
- Includes 51 drawings, 15 color illustrations, 13 photographs, 6 rose garden designs
- Lists and describes 101 of the better roses available today

128 pages—hard cover

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Order Your Copy NOW!



COMPRESSION TANK SPRAYER

Big capacity, 4-gallon, galvanized steel sprayer with welded seams, handles any home garden spraying job with ease. Brass pump and spray tube. By a simple twist of the nozzle, you can throw a solid stream or fine, fog-like spray. Takes any spray material—lasts for years with reasonable care. Strap provided for carrying on the shoulder. A few strokes of the pump builds up pressure fast. \$11.75, ppd.



PROFESSIONAL PRUNER

The same that we use in our rose fields. Special German design for easy, efficient cutting. \$3.95, ppd.

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Soft, pliable, lanolin-impregnated, washable. Specify size—small, medium, large—men's or women's. \$1.95, ppd.



OFFER NO. 71

Admiral Duster and 1 lb. Star Rose Dust
(Value \$4.90)

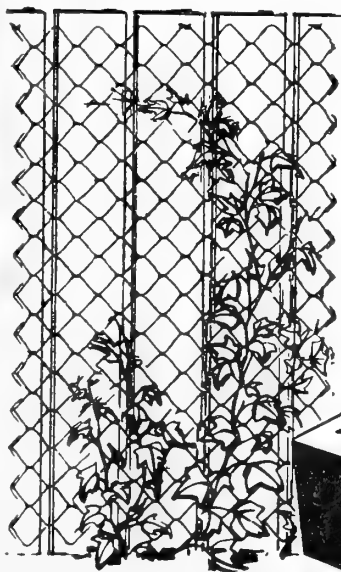
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NEW WAY TO SUPPORT CLIMBING VINES

PERMATRELLIS is a plastic-covered steel mesh trellis that needs no care and won't hold the sun's heat to burn tender vine shoots. Comes all ready to hang. Each trellis is 7 feet long and 2 feet wide. The strong, durable, light-weight steel mesh is easy to hang and will last and last. Vines attach themselves, or can be attached, to the trellis at any point, making training quick and simple. The vinyl plastic coating is green to blend with plant foliage.

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\$4.95 each, complete



EACH TRELLIS COMES
WITH HOOKS FOR
ATTACHING TRELLIS
TO ITS SUPPORT.



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CATALOG NOTES

Please note that all "3-for" and group offer prices apply ONLY when plants are shipped together to one address. In the group offers, we reserve the right to substitute when necessary with kinds of equal or greater value. Substitutions are made only with other good, catalog varieties, so you run no risk and are sure to get more than your money's worth every time. Orders received before varieties are sold out will, of course, get the kinds listed in the offer. We cannot make changes in special offers on request. Please do not ask it.

Roses in this catalog are classed as of medium height in American Rose Society lists, unless otherwise mentioned. Blooming dates for Chrysanthemums, and other data, in this catalog are based on experience at West Grove, in southern Pennsylvania. Mums bloom earlier in the north, since length of daylight is their controlling factor; Roses and most other plants start blooming earlier in the south.

NOTE ON PACKING CHARGE

Our packing charge of 50c applies to any order which totals less than \$10.

It applies also to any part of an order which is shipped to a different address at your request, or to the same address at a different time, if that part amounts to less than \$10.

Join the American Rose Society

or give a membership. This lively society is the largest of its kind in America and gives its members many benefits, including a monthly magazine and a 250-page illustrated Annual filled with Rose information. Send us \$5.50 for a year's membership and we will see that you are enrolled or send direct to the American Rose Society, 4048 Roselea Place, Columbus 14, Ohio.

FREE PLANTING GUIDE WITH EVERY ORDER



Our new 24-page booklet is a helpful and simple guide to Rose planting and culture—a handy and practical aid that gives the answers you're looking for. It describes and pictures the easy steps to successful Rose growing, from unpacking the Roses to enjoying them in

your garden. Contains information on pruning, spraying, dusting. Also gives you facts about planting and growing perennials. You will find a very helpful planting depth diagram for fall bulbs that tells you at a glance just how deep the bulb should be for best results. We have prepared this Planting Guide as a service to our customers. You will find it useful.

ABOUT THE CONARD-PYLE COMPANY

We are known nationally and internationally as growers of famous Star Roses. We are members of state and national nurserymen's associations and are a charter member of the All-America Rose Selections. We have introduced more than 200 new roses in this country; and since 1958, five of these have won All-America awards. Although roses are and have been our major product, we are producers of many other kinds of plants as well. We take pride in growing quality plants for the complete satisfaction of our customers. You can depend upon us.



TELEPHONE
869-2426
(Area Code 215)

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The Conard-Pyle Co., West Grove, Pa.

TERMS: Please send payment with order or before shipment. No C.O.D.'s. TEL.: 869-2426

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Date _____

AMOUNT
ENCLOSED \$ _____

NOTE: If a plant you order is already sold out, we will select for you a similar variety of equal or greater value. We substitute only when necessary. If you do not wish this service, mark X here ☐

Please print or write your name and address very plainly. Be sure to give Post Office.

(ALL MEMBERS OF SAME HOUSEHOLD, PLEASE ORDER UNDER SAME NAME)

NAME _____

P.O. BOX OR

STREET _____ RFD _____ COUNTY _____

POST OFFICE _____ CITY _____ ZONE _____ STATE _____

STAR ROSE GUARANTEE

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

Quan.	HYBRID TEAS AND GRANDIFLORAS	Each	3 For	Total	Quan.	HYBRID TEAS AND GRANDIFLORAS continued	Each	3 For	Total	Quan.	HYBRID TEAS AND GRANDIFLORAS continued	Each	3 For	Total
.....	Banzai.....	\$2.00	\$5.25	Mojave.....	\$2.75	\$7.20	Vassar Centennial..	\$3.00	\$7.95
.....	Betty Uprichard...	1.50	3.90	Montezuma.....	2.75	7.20	War Dance.....	2.75	7.20
.....	Blanche Mallerin..	2.00	5.25	Mrs. P. S. du Pont..	1.50	3.90	White Knight.....	2.75	7.20
.....	Candy Stripe.....	2.75	7.20	Mt. Shasta.....	3.00	7.95
.....	Carousel.....	2.00	5.25	My Choice.....	3.00	7.95
.....	CharlotteArmstrong	2.00	5.25	New Yorker.....	2.50	6.60
.....	Chicago Peace....	3.00	7.95	Nocturne.....	2.25	6.00
.....	Christian Dior.....	3.00	7.95	Orange Flame....	2.75	7.20
.....	Christopher Stone..	1.50	3.90	Peace.....	2.00	5.25
.....	Chrysler Imperial..	2.50	6.60	Perfecta.....	2.50	6.60
.....	CondesadeSastago	1.50	3.90	Picture.....	1.75	4.65
.....	Confidence.....	2.50	6.60	Pink Peace.....	2.75	7.20
.....	Crimson Duke.....	3.00	7.95	Pres. Eisenhower..	2.50	6.60
.....	Crimson Glory....	1.75	4.65	Pres. Herberth Hoover	1.50	3.90
.....	Dr. Debat.....	2.00	5.25	Queen Elizabeth..	2.50	6.60
.....	Duq. de Penaranda	1.50	3.90	Radiance.....	1.50	3.90
.....	Eclipse.....	1.75	4.65	Royal Highness....	3.50	9.30
.....	Etoile de Hollande.	1.50	3.90	Royal Velvet....	2.00	5.25
.....	Fascinating.....	3.00	7.95	Simone.....	3.00	7.95
.....	Garden Party....	3.00	7.95	Sincera.....	3.00	7.95
.....	Golden Girl.....	2.50	6.60	Soeur Therese....	1.50	3.90
.....	Good News.....	2.00	5.25	Summer Sunshine..	3.50	9.30
.....	Granada.....	3.50	9.30	Sunlight.....	2.00	5.25
.....	Helen Traubel....	2.75	7.20	Suspense.....	3.00	7.95
.....	Invitation.....	2.50	6.60	Sutter's Gold.....	2.75	7.20
.....	John S. Armstrong..	3.50	9.30	Suzon Lotthe.....	2.00	5.25
.....	King's Ransom....	3.50	9.30	Swarthmore.....	3.00	7.95
.....	Lady Elgin.....	2.50	6.60	Symphonie.....	2.00	5.25
.....	Love Song.....	2.50	6.60	Talisman.....	1.50	3.90
.....	Lowell Thomas....	2.00	5.25	Tapestry.....	2.00	5.25
.....	Lucky Piece.....	3.00	7.95	The Doctor.....	2.00	5.25
.....	Mme. Cochet-Cochet	2.00	5.25	Tiffany.....	2.75	7.20
.....	Mme. Henri Guillot.	2.00	5.25	Traviata.....	2.50	6.60
.....	Mirandy.....	2.00	5.25	Tropicana.....	3.50	9.30
Column Total \$.....					Column Total \$.....					Column Total \$.....				

FLORIBUNDA ROSES

.....	Circus.....	\$2.50	\$6.60
.....	Fashion.....	2.00	5.25
.....	Fire King.....	2.00	5.25
.....	Floradora.....	1.50	3.90
.....	Frensham.....	1.75	4.65
.....	Gold Cup.....	2.00	5.25
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CLIMBING ROSES

.....	Blaze.....	\$2.00	\$5.25
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CONTINUED ON NEXT PAGE

USE THIS SPACE TO LIST OTHER ITEMS

Special Notice!

ORDER EARLY

ALL ITEMS IN THIS CATALOG ARE POSTPAID

TOTAL ORDER

Thank you for your order. It will receive our careful attention.

Behind the Scenes at Star Roses

HERE ARE SOME OF THE PEOPLE WHO HELP KEEP THE WHEELS TURNING



JOHN ROARK

The unsung heroes of any organization are those patient toilers who perform their daily tasks behind the scenes. Without them the wheels of progress would inevitably grind to a slow and stuttering halt. It is, after all, people who compose a company . . . and people who compose the customers of that company . . . and success is merely the measure of how well "the twain shall meet." Our people, of whom those pictured here are representative, are like you. They have homes, families, jobs and hope for the future. They enjoy their work—do it well. They're steady-going. The seven here have worked at Star Roses for a total of 80 years—an average of 11½ years. They represent other workers like them in the office—in the growing fields—in the greenhouses. They represent Star Roses.

JOHN ROARK has been with us 13 years. He is cutting budwood of the Floribunda, Polka. It goes from him to Mabel who prepares it for budding by Herminio. Like the gears of a machine, one man's work meshes with that of another for smooth operation. John is depended upon to do his part . . . and he does.

RUBY COLE is pasting address labels on catalogs for our customers. Ruby has worked with us for 4 years; her husband, Howard, for 15. As it is in most organizations, people do various kinds of work, and Ruby is no exception. She works with our IBM machines, too, a more exacting task than label-pasting.

MABEL DUFF in this operation is "prickling" the budwood, or removing the thorns from sticks of budwood. Until this is done, Herminio and his men cannot cut out the small bud-eyes for inserting into the understocks. Mabel has been a Star Rose worker for 13 years.

MARTHA CALDWELL, another 13-year employee, is "reading" your order for Star Roses. She checks it, makes out the necessary forms and puts it into the works. Shipping time, routing and other information must be noted. This, of course, requires extreme accuracy.

HERMINIO DIAZ, one of a number of Puerto Rican Americans working here, is an expert "buddier." He cuts a tiny bud-eye from a stick of budwood and inserts it into the multiflora understock on which Star Roses grow. This work is done in the fields and requires a deft touch with a sharp budder's knife and a steady hand. Herminio, who has been here for 11 years, can bud as many as 2000 plants a day. This is a testimonial to his ability. Herminio can identify several hundred different roses by a quick look at the bloom or the plant.

RALPH NEFF is a tractorman. Rugged Ralph handles his huge machine as gently as he would a kitten, and sprays "his" roses under 400 pounds pressure with keen regard for their welfare. This is one of the several dozens of steps necessary to give you top quality plants. These are the roses you'll receive in your order this spring. Ralph is a 17-year man at Star Roses . . . big, quiet, hard-working.

SIEGFRIED SCHMIDT, our Plant Propagator, is shown in one of the greenhouses rather proudly admiring some of the Miniature roses for which he is responsible. The kind is Cinderella. Under Siegfried's watchful eye, several hundred thousand Miniature roses are grown each year; as well as countless other quantities of plants, such as African Violets and evergreens, propagated from rooted cuttings. Siegfried has been with us for 9 years. No one is more devoted to his job than he.



RUBY COLE



MARTHA CALDWELL



MABEL DUFF



HERMINIO DIAZ



RALPH NEFF



SIEGFRIED SCHMIDT

INTERESTING -



BEE BEE TREE

On the next four pages are some special plants—some old, some new—all interesting, useful and enjoyable. They fall into a general pattern of Flowering Shrubs, Evergreen Christmas Tree Seedlings, Shade Trees, and very special, unusual Fruiting Trees. We offer you also some Herbs and Flowering House Plants. In one way or another, these plants are rare or scarce, or, in the case of Herbs, for instance, quite common but not easily available from your usual gardening supply sources. Unhappily, since we ran out of color pages, we could not illustrate these plants as we would have liked.

The Birds and the Bees and People, Too, All Like the Fabulous BEE BEE TREE!

The Bee Bee Tree (*Evodia danieli*) is a somewhat rare, very aromatic shade tree that attracts the birds and the bees, and makes people happy, too. It flowers in mid-summer, bearing loads of off-white flowers—clusters of them as much as 10 inches across. The long, oval leaves are dark green in color. They are held on reddish branches and give off a pleasant odor. In September, the fabulous Bee Bee Tree provides fruit for the birds . . . red to glossy black berry-like fruit that brings your feathered friends a-flying. This small, colorful, ornamental tree is winter-hardy and will grow anywhere. It's ideal for the small home property, growing in 3 or 4 years to 16 or 20 feet and at full maturity to no more than 25 to 30 feet. Since the foliage is loosely open, enough sun penetrates to permit lawn grass to grow right up to the trunk, thus making the Bee Bee Tree a valuable lawn specimen. It's perfect for ranch-type homes . . . for open spaces . . . anywhere you need a wonderful touch of unusual beauty. No special soil is needed and no special care. As a native of North China and Korea, the Bee Bee Tree is accustomed to roughing it . . . and has proved itself in the cold New England winters of this country. Our plants are sturdy, strong-rooted seedlings 18 inches tall. Supply is limited—so order yours quickly. \$1.50 ea.; 3 for \$4.



METASEQUOIA

THE FABLED DAWN REDWOOD—Once Lost to Civilization—Now Available Again! A Rare and Beautiful Tree!

The Dawn Redwood (*Metasequoia glyptostroboides*) which has been called "the new living fossil" is a fascinating tree with a fascinating history. It grew 20,000,000 years ago and was thought to be extinct . . . lost forever. But in 1945, it was discovered growing in China! Seeds were brought to this country. And for the first time modern man was able to have and enjoy this ancient tree on his own property. It is one of the rarest of trees. The Royal Horticultural Society Dictionary of Gardening refers to the Dawn Redwood as "one of the most notable acquisitions for our gardens of recent years." It grows quickly and it grows tall. A tree only a dozen or so years old will often have a trunk 12 inches in diameter. It is a conifer (bearing cones) that is deciduous (drops its foliage in winter). The foliage is fernlike and lacy, with fresh, light green color. In fall, this color becomes lightly pink—an interesting variation from the usual color changes of fall. As for hardiness—the Dawn Redwood will do well as far north as Boston and Chicago. It's an easy grower, and, as its history shows, an extremely durable one. Perhaps most important of all is its beauty, which is different from what we are used to. We have excellent plants of the remarkable and highly desirable Dawn Redwood, and are offering them to you for the first time in our catalog. 2-year old plants, \$4 each; 2 for \$7.

FANTAIL WILLOW

New and Different . . . THE JAPANESE FANTAIL WILLOW! A Delight for the Home Decorator

The Fantail Willow (*Salix sachalinense sekka*) is a strange, Japanese-y plant that's straight from the Orient and as crooked as can be . . . the willow that doesn't know which way it ought to grow! It will be the most talked about plant in your garden. A medium spreading shrub that's fluffy with soft, silvery catkins in the spring, and attractive all summer dressed in long, narrow, shiny, green leaves, this mad willow in the fall becomes a home decorator's delight. It is then, when the branches are fully ripened, that their odd twistings and turnings provide for even the inexperienced arranger the most arty of Japanese-style decorations. Sometimes the branches are flat and an inch or so wide, sometimes they're round—always they grow in the most unexpected direction; and they grow that way *naturally*—without the aid of human hands. Spring, summer and fall in the garden—and all winter in the house—you'll appreciate the unusual beauty of this mysterious, odd-ball plant. Try some! 2-year plants, \$3 ea.; 2 for \$5.

FANTAIL WILLOW



USEFUL - ENJOYABLE!



JUJUBE

Beautiful Emerald Euonymus

The variety **EMERALD GAIETY** (Plant Pat. 1960) is an outstanding member of the distinguished Emerald collection of evergreen Euonymus. These plants are extremely versatile and can be used to create an infinite variety of beautiful patterns and designs for the garden. They are very easy to trim and shape, and are perhaps the best for sculpturing into pyramids, globes, squares or columns. Magnificent in their natural form, too. Emerald Gaiety grows to 4 to 5 feet tall and 3 feet wide—a solidly substantial evergreen shrub with a wealth of variegated foliage in white and green. Our 10 to 12-inch plants have rugged roots and are strong growers. You'll find a delight in these that will last. \$3 ea.; 2 for \$5; 6 for \$14.

EUONYMUS EMERALD GAIETY



Pick Luscious Fruit From Your Own

CHINESE DATE TREE

The Chinese Date Tree (*Jujube zizyphus*) is easy to grow—fun, too. Step into the garden and pick fruit to eat out of hand, or to make jam or candied confections. For centuries in North China, the Jujube has been one of the chief producers of fruit . . . now this interesting, fruiting, ornamental tree is available for gardens here. The tree is fast-growing, very erect in form, covered from spring to fall with lacy, bright green foliage, making a handsome ornamental tree. It grows easily in almost any type of soil and is hardy anywhere in the country except in the extreme northern states. It has withstood temperatures of 22 degrees below zero. You'll have fruit the first year after planting, and after that loads of it each year (the Jujube is a rich bearer). The fruit is 2 inches or more long, deep brown in color, and sweet and crisp to eat. It ripens in late August through September. The tree grows best and bears most heavily in areas where summer heat is high. Our trees are grafted stock (not the young seedlings sometimes offered that produce olive-size fruits of pit and skin) and are sturdy plants 5 to 6 feet tall. They produce fruits that are plump and meaty, about 2 inches long and 1 to 1½ inches thick. You'll enjoy the fruit . . . you'll enjoy the beauty of this ornamental tree . . . you'll enjoy showing your friends this ancient and interesting fruit tree from Asia. 5 to 6-ft. trees, \$8 ea.; 2 for \$14.

LONICERA SEMPERVIRENS MAGNIFICA

Noted for its wonderful fragrance, its large, coral-colored blooms and its blue-gray-green foliage, this kind of Honey-suckle is truly magnificent. The brilliant, cheerful flowers are produced freely giving the place where you plant it a touch of beauty unlike any other. This one does not need as much space as other kinds, thus making it adaptable to almost any property . . . somewhere. 2-year plants, \$2 ea.; 3 for \$5.



LONICERA

BIGNONIA YELLOW TRUMPET

BIGNONIA YELLOW TRUMPET

Large apricot-yellow flowers are produced in rich clusters throughout the entire summer and into fall. The plant is hardy anywhere, and needs only ordinary soil and sunlight to grow happily. The vine need not be tied to a support, for the tenacious tendrils will attach themselves. Perfect for fences and walls as well as trellises. 2-year plants, \$2.50 ea.; 2 for \$4.



GROW YOUR OWN

EVERGREENS • CHRISTMAS TREES HEDGES AND LANDSCAPE SPECIMENS

For the first time, we are offering in our catalog an opportunity for you to grow your own evergreens, using the same sturdy seedlings as we do in the production here of our outstanding specimen plants which we sell at our garden centers. You don't need a lot of space to have the pleasure of raising a few trees for later use as Christmas Trees or Hedges or Landscaping Specimens. The five kinds available are all easy to grow—all worthwhile. Choose from among Scotch Pine, White Pine, Norway Spruce, Colorado Blue Spruce and Douglas Fir; or better still, get some of each using the money-saving offer below.

**PRICES: ANY 3 FOR \$1; ANY 25 FOR \$6;
ANY 100 FOR \$19**

DOUGLAS FIR Seedlings are 8 to 15 inches in height, will grow into well proportioned beauties valuable in landscaping.

SCOTCH PINE Seedlings, 8 to 15 inches tall, grow vigorously, soon become fine additions to your home planting.

COLORADO BLUE SPRUCE Seedlings, 8 to 12 inches. These become standouts as landscape specimens as they mature.

NORWAY SPRUCE Seedlings are 6 to 12 inches. Make fine Christmas trees, windbreaks and lawn specimens.

WHITE PINE Seedlings are 5 to 10 inches. Fast growing evergreen suitable for many purposes on your property.

**6 EACH OF ALL 5 KINDS
OF EVERGREENS**

ORDER OFFER 36 Only \$6.25



DOUGLAS FIR



SCOTCH PINE



BLUE SPRUCE



NORWAY SPRUCE

It's Fun to HAVE AN HERB GARDEN

If you've never grown herbs, you have a new garden pleasure in store. Try them. Grow your own seasonings. All you need is a few square feet near your kitchen door, or in a bed or border . . . any corner that's going to waste. Easy to grow. Just take them from the pots they come in and set in the ground. **Best way to buy is Offer 36A—**but if you want just a few, they're any four for \$3.

HERB GARDEN



CATNIP



OREGANO



MINT

**CHOOSE FROM THESE
10 BETTER KNOWN HERBS**

PARSLEY
MINT
BALM LEMON
CHIVES
THYME

CATNIP
TARRAGON
SAGE
OREGANO
SORRELL

**COMPLETE HERB GARDEN
1 each of all 10
\$5.00
ORDER OFFER 36A**

Pleasure & Beauty **INDOORS**

WITH CLEMATIS

You can enjoy the beauty of Lawsoniana Clematis plants—the Aristocrat of Climbing Vines—on your windowsill indoors. All you need to make this lovely dream-plant come true in your home is a sunny window (East, West or South side of the house will do) and this handy planting kit. The kit includes a 12-inch Vacucl polyfoam window planter by Poloron; two sturdy, heavily rooted blue Lawsoniana clematis plants; our specially prepared clematis soil mix; a package of plant food; a trellis for the vines to climb on; and complete cultural information. In only 6 to 8 weeks, you'll have lovely flowers like those in the picture . . . beautiful light blue with a center "jewel" in light red and white. Lawsoniana blooms and re-blooms, giving you flowers on the vine and for the vase, too. These gorgeous flowers are as much as 5 inches across—their color is magnificent—their beauty almost incredible. Here, all in one package is all you need to enjoy the loveliness of Clematis indoors. The complete Indoor Clematis Kit. \$8 ea.

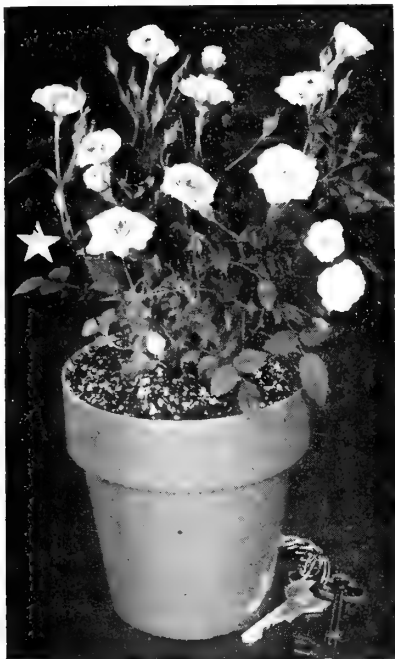


CLEMATIS KIT

WITH MINIATURE ROSES

Plenty of pleasure in growing Miniature Roses on your windowsill, too! All you need to make it easy is our Miniature Rose Indoor Planting Kit and, of course, a sunny window where the plants can get several hours of sunshine a day. The Kit includes one each of Bo-Peep, Cinderella and Red Imp, a plastic tray to hold the plants, 3 pots to plant them in, a foam rubber mat to hold moisture in the bottom of the tray, prepared soil especially formulated for the purpose, and a supply of our own Star Rose Grow fertilizer. Cultural instructions are included. A few weeks after planting, you'll begin to enjoy watching the lovely, little flowers blooming in your home. When summer comes you can plant the roses outdoors if you wish. We ship after December 1 up through May 1. Complete Kit. \$8 ea.

MINIATURE ROSE KIT



BO-PEEP
Miniature Rose



**ENJOY A
WINTER
GARDEN**

with plants like these
**Right in Your Own
HOME**

FLORIBUNDAS

I think that more people ought to plant more Floribundas. If they did, more gardeners would be getting more pleasure and satisfaction from their home properties than they ever had before. Floribundas have always been overshadowed in the popularity polls by their stylish big sisters, the Hybrid Teas. This is, perhaps, as it should be, for the Queen must be served. However, the Queen cannot do what the Ladies-in-Waiting can, which is to give you more square feet of colorful flowers per penny spent. Much more!

I have a walk in front of my house at one end of which last year I planted three Sarabande, the All-America Floribunda in 1960. They were such a brilliant sight that they caught every eye and were admired all season. It suddenly occurred to me that I had been dull in not extending the row all the way up the walk to the front door. I am rectifying this mistake this spring. It takes so little imagination to picture the benefit in beauty that Floribundas give you when planted as a border. This is where they shine . . . this is where the word *spectacular* can be applied in the fullness of its meaning. Floribundas, as you know, produce smaller flowers than the

Hybrid Tea, but many more of them, and since they generally cost less per plant (Granada, the All-America Hybrid Tea for 1964 is \$3.50; Saratoga, the All-America Floribunda, is \$2.50) you get more flowers for your money. Still another saving is possible with Floribundas because if you buy 25 or more, as you would need to do for a border, you benefit through a special rate that does not apply to Hybrid Teas.

Another good way to plant Floribundas for massed color effect is in groups of three or more. A neighbor of mine has 25 plants of Fire King in a circular bed on his front lawn. It's a delight to him and to me, too, as it surely must be to all who pass by.

Floribundas are a vigorous lot, producing clusters of flowers on wiry stems, and they have a way of standing up to whatever comes. I like this about them. My wife is partial to Lavender Girl. "Look!" she will say, "in spite of the heat—25 blooms and more coming!"

John Milton



RED FAVORITE

FLORADORA

Beautiful geranium-red All-America winner of some years ago with 50-petaled flowers on an upright, 3-foot plant. Very nice form and fine color. Once a winner, always a winner—so this one will give you today a good deal of satisfaction even though it's been around for about 20 years. Note that the blooms are excellently formed, and that the petals are many. \$1.50 ea.; 3 or more, \$1.30 ea.; 25 or more, \$1.20 ea.

FRENSHAM



RED FAVORITE

Plant Pat. 1189. Clusters of deep red blooms make the plant seem artificial . . . they're so long lasting. You'll have flowers like these all season long. The 3-foot plant has fine, glossy leaves, and it's a rugged grower that seems to defy even neglect. I planted some once that had been banged around in a freight car for 6,000 miles. You should have seen how beautifully they grew! I regretted having to leave them behind when we moved. They looked good at the entrance to the garden. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



FLORADORA

FRENSHAM


This one was awarded the Gold Medal of the American Rose Society—and with good reason. Its color is fine, deep crimson. Its nicely shaped buds become eye-pleasing blooms. The vigorous plant, which grows to 3 feet, bears them plentifully in the grand Floribunda style. Frensham is a good, bushy grower. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

38



With a row of Floribundas, you can pick plenty and still have plenty left.

GOLD CUP

 Plant Pat. 1683. Nicely formed, 3-inch flowers come plentifully on a strong, vigorous, 2½-foot plant. The color is a solid yellow—all gold—which delights your eye completely. This is a recent winner of the All-America award, and that means quality. It's fragrant, too. Makes a bright and colorful border or group. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

PLENTY OF COLOR WITH THESE

SPARTAN

Fl. Plant Pat. 1357. A beauty in clear coral, opening from rosy scarlet buds into solid, 3 to 3½-inch blooms. Clusters come all season on a strong, tall plant. Flowers have heavy petals and are pleasantly perfumed. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

GOLDEN SLIPPERS

Fl. Plant Pat. App. For. A 1962 All-America winner, this one is a rich blend of gold and orange. Form is attractive. Blooms come continuously on a sturdy, low-growing plant. You'll want to cut some of them. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

LA FONTAINE

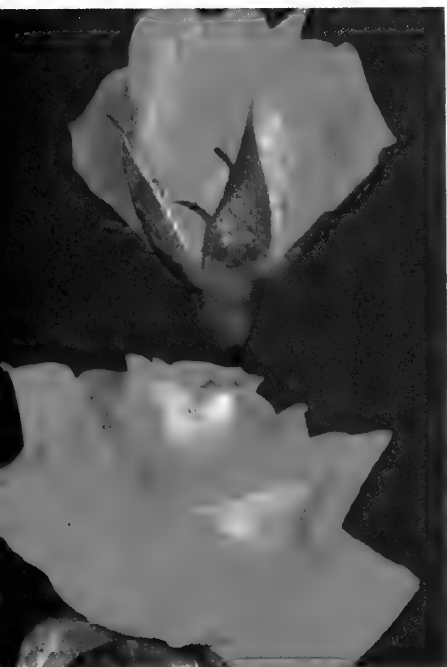
Fl. (Meilland) Plant Pat. 2040. Bright clusters of 4-inch flowers in clear yellow are borne abundantly and continuously on the solid, low-growing bush. Leaves are small and leathery—rich looking. This rose shines with light; ought to be where you want a bright spot in the garden. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

SARABANDE

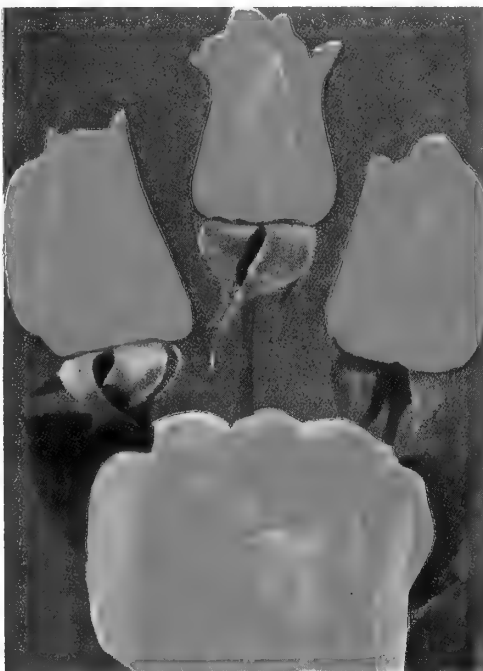
Fl. (Meilland) Plant Pat. 1761. After winning 7 international awards, including the All-America, Sarabande goes its merry way throwing off brilliant sparks as though from a bonfire. It's marvelously brilliant! A dazzling orange-red! Clusters of blooms on the low, compact, vigorous bush all the time. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



© SPARTAN



GOLDEN SLIPPERS



© LA FONTAINE

VOGUE

Fl. Plant Pat. 926. Large flowers come in masses on a tall, vigorous plant, each a soft coral-red delight. This is a solid-quality rose that's been a favorite for years. Pleasing fragrance adds to its charms. Form of bud and bloom is graceful and pleasing. In every way deserves its popularity, and I can and do recommend it highly. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



VOGUE

©



SARABANDE

©



ALL 5

GOLDEN SLIPPERS
LA FONTAINE
SARABANDE
SPARTAN
VOGUE

Save \$1.30

Only \$9.20

ORDER OFFER 26

Star Floribundas

SARATOGA NEW!

All-America for 1964



Fl. Plant Pat. App. For. The pure white, gardenia-like flowers of this brand-new All-America are not only breathtakingly beautiful but also exceptionally large. The open flower is often $4\frac{1}{2}$ inches across—unusual in a Floribunda. The buds are somewhat cream-colored, and open to the purest white. Flowers come on the plant in generous Floribunda style—a profusion of them; and are always available for cutting. When cut, they last long. Equally desirable is an old-rose fragrance which perfumes the air around Saratoga. The plant reaches $2\frac{1}{2}$ to 3 feet in height and has glossy, green foliage. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.



©

SARATOGA

POLKA

Fl. (Meiland) Plant Pat. 1939. The clear, lively pink which makes Polka so cheerful has already made this fine, newer Floribunda a favorite with many gardeners. Flowers are $3\frac{1}{2}$ inches across and have 40 to 45 petals in good, solid fashion. The strong-growing, medium-height plant always has them in a wonderful display. Has a nice tea-rose fragrance. A Polka flower cluster is colorful—beautiful. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

4 BEAUTIES

FIRE KING
POLKA
RUMBA
SARATOGA

Save \$1.10

Only \$7.90

ORDER OFFER 24



© POLKA

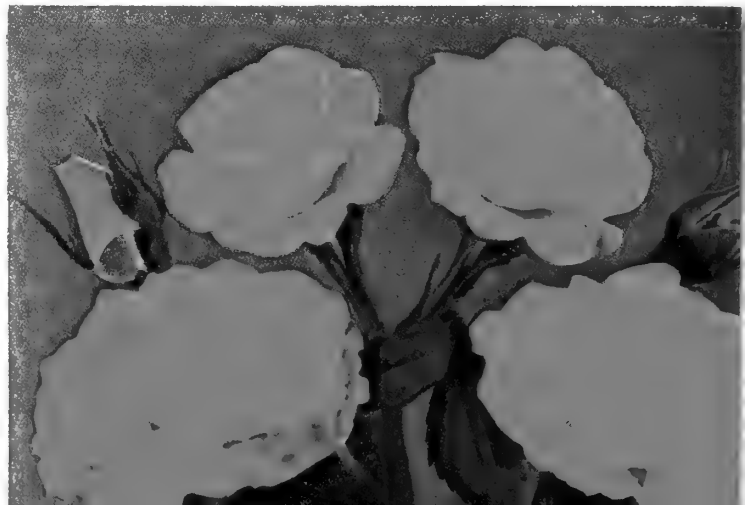


©

FIRE KING

©

RUMBA




for lots of flowers!


SNOW FAIRY **NEW!**

Fl. (Camprubi) Plant Pat. App. For. Many, many, many flowers all the time because this rose has the unusual ability to grow new canes from the base and sides while in full flower. Excellently formed flowers and bush. Plant is compact, decorative and has pretty leaves—nice, small ones. Flowers are pure white and lightly fragrant. Snow Fairy grows from middle height to tall, and is always attractive. There's something petite and dainty about this one that makes it different. **\$2.50 ea.;** 3 or more, **\$2.20 ea.;** 25 or more, **\$2 ea.**

CIRCUS

 Fl. Plant Pat. 1382. Mixed in wonderful abandon are red, yellow, pink and orange colors. Good, middle-height plant bears the 40-petaled blooms profusely. This one makes a dandy, low hedge that's as colorful as can be. An All-America winner. **\$2.50 ea.;** 3 or more, **\$2.20 ea.;** 25 or more, **\$2 ea.**

FIRE KING

 Fl. (Meilland) Plant Pat. 1758. One of the very brightest and best-formed red Floribundas there is! The dazzling flowers are extremely long-lasting, whether cut or on the bush. The plant is tall-growing, shapely, vigorous, and produces the 3-inch flowers in clusters for a spectacular display. Fire King's color and fine growing habit make it an outstanding plant for hedges. And, of course, it's unbeatable wherever you need a splash of color. **\$2 ea.;** 3 or more, **\$1.75 ea.;** 25 or more, **\$1.60 ea.**

RUMBA

Fl. (Poulsen) Plant Pat. 1919. A riot of poppy-red and pure gold, this peppy rose personality provides a lift in any garden. Vigorous, bushy, medium-height plant is loaded with fragrant (spicy) flowers. Long-lasting. Continuous bloomer. **\$2.50 ea.;** 3 or more, **\$2.20 ea.;** 25 or more, **\$2 ea.**

LAVENDER GIRL

Fl. (Meilland) Plant Pat. 1672. Unfading lavender—that's unusual! Even summer heat doesn't affect its beauty. Ruby-red buds open to the loveliest of rich lavenders. Blooms are well formed, as you can see—and solid. Low, bushy plant bears the 3½-inch blooms on long stems. They're fragrant! And they're exceptionally lovely! Formerly \$5—now only **\$3 ea.;** 3 or more, **\$2.65 ea.**

LAVENDER
© GIRL



© CIRCUS

4 Fine Colors

CIRCUS
FASHION
LAVENDER GIRL
SNOW FAIRY

Save \$1.20

Only \$8.80

ORDER OFFER 25

ALL 8

Pages 40-41

Save \$2.50


Only \$16.50

ORDER OFFER 25A



© SNOW FAIRY

FASHION

 Fl. Plant Pat. 789. The bush is loaded with coral-peach blooms that have excellent form and age-old appeal to your sense of the beautiful. This has been a most popular rose for a number of years, with good reason. The plant grows to 2½ to 3 feet and is nicely foliated. It's an eager grower and a generous producer of the delightful flowers. A bed of a half dozen or so is a wonderful sight. Have Fashion once and you'll never be without it. That's been my experience. **\$2 ea.;** 3 or more, **\$1.75 ea.;** 25 or more, **\$1.60 ea.**

© FASHION





© CLAIR MATIN

© LANCASTER



FOR FINER LANDSCAPE

NEW for '64

CLAIR MATIN

Everblooming (Meilland) Plant Pat. 2186. Here it is! The newest pink climbing rose! And without question, one of the finest! It provides a massive abundance of flowers in clusters—each rose a 3-inch, semi-double, pink jewel—dozens of them to the stem. They have the delightful scent of sweetbrier; and since the 10 to 12-foot canes carry the blooms high and wide, the air around the splendid plant is perfumed. The plant itself is so strong that if left unsupported by fence, pole or trellis, the rugged canes will arch upwards and stand alone. Extra hardy and extra vigorous, Clair Matin blooms continuously, has flowers even in the first year, and is beautifully foliated, densely foliated. The man in the picture is Vice-President S. B. Hutton, Jr. He is serving as a sort of double yardstick (he's 6 feet tall) to show the height of the plant and as a natural foil to set off the sheer beauty of the Clair Matin flowers. \$3 ea.; 3 or more, \$2.65 ea.

LANCASTER

Everblooming. Plant Pat. 1892. Introduced last year, this fine new climbing red rose is a real beauty with many good qualities. Its big, 5-inch flowers are a rich, unfading, uniform red—a rose-red that's brilliant and appealing. It's the red of the House of Lancaster in the War of the Roses. Such blooms with 35 to 40 petals come singly on strong stems for wonderful cutting. Admirably free and continuous in bloom, the bush grows with vigor up to 12 feet in two years. Strong, upright canes; fine, dark green foliage. Disease-resistant, too. Another asset is fragrance, which is strong and sweet—the old-rose kind. From my observation of Lancaster—and I've watched it closely for several years—I'd say that it's one of the best red everblooming climbers to come along in years. I recommend it highly. \$3 ea.; 3 or more, \$2.65 ea.

Red—Pink—Yellow

CLAIR MATIN
GOLDEN SHOWERS
LANCASTER

Value \$8.50

Only \$7.50

ORDER OFFER 28

Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

**67 Years of Service to
America's Gardeners**



DECORATION — STAR CLIMBERS



BLAZE

Star Everblooming Climbers give you the showiest sight imaginable at remarkably low cost. For about 25¢ a foot, you can cover a fence or wall or trellis with flowers. Use them to screen out unsightly areas, or to touch up a drab spot with beautiful color. Star Everblooming Climbers are hardy, vigorous and long-lived. Remember—don't prune away first-year canes, because Climbers produce flowers mostly on old wood. Prune to keep in bounds or to remove dead wood. We list only the finest kinds—and there are not too many of them. These, like all Star Roses, are, of course, guaranteed to bloom.

BLAZE

(Improved—Repeat-Blooming) This is the brilliant red which you see everywhere on fences, porches, trellises and arbors. This improved strain now gives you colorful masses of flowers in June and again in fall, with some flowers in between. The bush is hardy and enormously vigorous, producing long, willowy canes which are easily trained. It grows like mad, but a touch of pruning will keep it where you want it. You couldn't have a brighter one. \$2 ea.; 3 or more, \$1.75 ea.

RED EMPRESS

Everblooming. Plant Pat. 1573. This is a strong-growing, sturdy plant which is handsome with fine foliage and big, Hybrid Tea-like flowers of rich red. It has been gaining in popularity ever since we introduced it a few years ago. The color is a bit deeper than that of Lancaster, but the blooms are the same impressive 5-inchers. They come plentifully and they smell good, and what more could anyone want? Good flowers for cutting. Yes, they are! And you can cut a lot of them if you like, and still the bush won't miss them. This is a very worthwhile climbing rose which will provide color and beauty anywhere you plant it—and in short order, too. \$2.50 ea.; 3 or more, \$2.20 ea.

©

RED EMPRESS

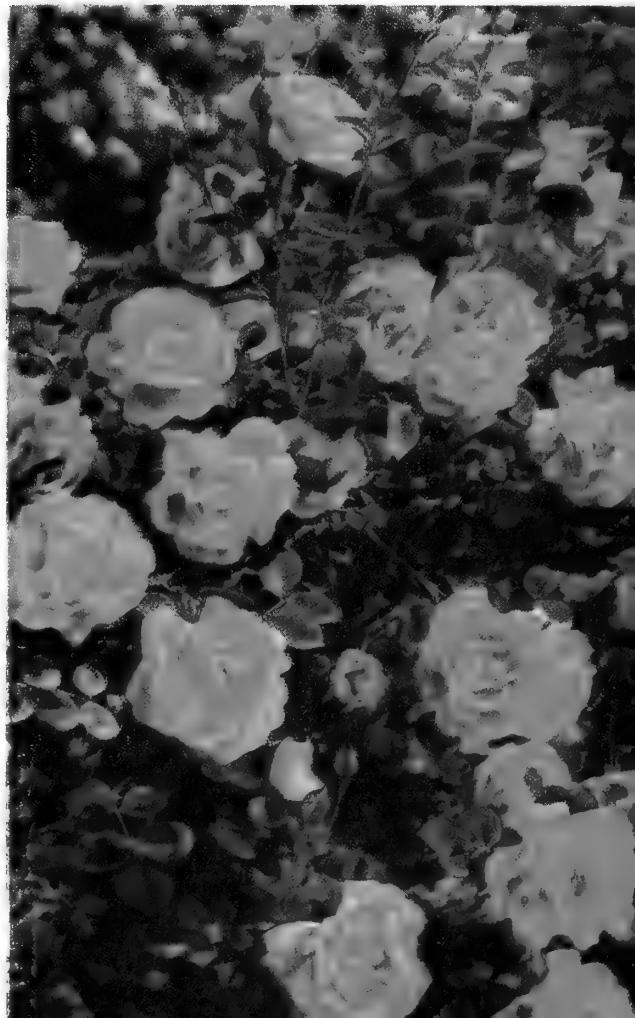
GOLDEN SHOWERS



GOLDEN SHOWERS



Everblooming. Plant Pat. 1557. I think that the two finest yellow climbers are this one and Peace (described on the next page). Nonetheless, they are two different roses, each with its own qualities. Golden Showers is an All-America winner with large daffodil-yellow flowers. It produces some of them in the first year, and many more thereafter, the plant at that time literally covering itself with golden blooms. They're a good 5 inches across, and you can imagine how they make the landscape shine. Another wonderful characteristic of Golden Showers is its amazingly vigorous growth habit. So strong are the thick canes that the plant will stand alone without support. It can thus be used as a free-standing shrub or as a climber, as you choose. The Golden Showers on my back fence was burned severely several years ago by a neighbor's trash-fire. I thought the rose was done for; but I pruned off the burned wood anyway, and the plant came right back as good as new. As I said—lots of strength and vigor. \$2.50 ea.; 3 or more, \$2.20 ea.



CL. PEACE

(Repeat-Blooming) Plant Pat. 932. With splendid, yellow and pink-tinged flowers just like the Hybrid Tea, and a plant which is enormously strong and has far-reaching canes. Please don't buy it unless you intend to give it plenty of room to grow in. Don't expect any quantity of flowers for 2 or 3 years. After that, you'll have plenty of them, and they'll be beauties. \$2.50 ea.; 3 or more, \$2.20 ea.

BLOSSOMTIME

Everblooming. Plant Pat. 1240. This is a good climber with two-toned pink flowers that come in profusion all the time. Each flower is something of a wonder where bud and bloom form is concerned. Another nice quality is the fragrance, which is as pleasing as you hope it will be. The plant is beautifully foliated, is vigorous and eager to grow. Entrancing color, form and fragrance—plus a fine plant. Blossomtime has everything. \$2.50 ea.; 3 or more, \$2.20 ea.

CL. CRIMSON GLORY

(Repeat-Blooming) Plant Pat. 736. For better than 15 years, this beautiful dark red climber has been a "best seller." It's magnificent. The flowers are like the Hybrid Tea and, as you can see, are large, well-formed and exciting. They have a very intense and pleasing fragrance, too. Good, long stems hold the blooms upright. The plant is strong, vigorous and well foliated. Good to look at in itself. If you know the Hybrid Tea, you'll want the climber, also. \$2.75 ea.; 3 or more, \$2.40 ea.

THE 60-FOOT FENCER

You can cover 60 feet of fence with colorful roses at a really big saving, using these 6 beauties!

BLOSSOMTIME

CL. PEACE

CL. CRIMSON GLORY

GOLDEN SHOWERS (p. 43)

RED EMPRESS (p. 43)

Save \$1.90 Only **\$13.85**

**ORDER
OFFER 30**



STAR ROSE TRADEMARK

This Star Tag is attached to all of our roses. It identifies the rose on one side and us on the other. It serves as your assurance of quality.



BLOSSOMTIME



© CL. PEACE

© CL. CRIMSON GLORY



MORE STAR CLIMBERS

CL. CIRCUS (Everblooming) Plant Pat. 2074. This is the same flower as the Floribunda pictured on page 41 . . . mingled reds, yellows, pinks. Tall, free-blooming canes bear them in profusion. \$3.50 ea.; 3 or more, \$3.10 ea.

MORNING DAWN. (Everblooming) Plant Pat. 1447. Large, soft pink flowers are well formed and fragrant. They come on long stems for good cutting. The plant is vigorous and dependable. \$2.50 ea.; 3 or more, \$2.20 ea.

NEW DAWN (Everblooming Dr. Van Fleet) The sweetly fragrant, blush-pink blooms of this one are a delight. A fast-growing plant sends up long willowy canes in a hurry—12 to 15-footers. \$2 ea.; 3 or more, \$1.75 ea.

CORAL DAWN (Everblooming) Plant Pat. 1117. Marvelous, soft pink flowers are 4½ inches across . . . beauties! They cover the bush in clusters of from 3 to 20 blooms each. Buds are dainty, pointed. Lustrous foliage and a vigorous plant. \$2.75 ea.; 3 or more, \$2.40 ea.

SPECTACULAR (Everblooming) Plant Pat. 1416. Orange-red blooms are truly spectacular—made more so by brilliant scarlet buds. The 10-foot canes are loaded with flowers. \$2.50 ea.; 3 or more, \$2.20 ea.

WHITE DAWN (Repeat Blooming) White climbing roses are not particularly popular—but if you want one, this is the one to get. It's satisfactory. Has large flowers in spring and again in fall. \$2 ea.; 3 or more, \$1.75 ea.

Some Special Roses

THE SWEETHEART ROSE (Cecile Brunner) Remember this one? Many people ask for it still, and we have it again for them. It's a famous old rose, the one to which others are compared when referred to as "sweetheart type" roses. Long buds and small, double flowers are pink. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

FRAU KARL DRUSCHKI A Hybrid Perpetual rose which we introduced back near the turn of the century, and famed all those years for its huge, double white flowers. These open from pointed buds tinged with carmine-pink. The tall-growing bush is extremely vigorous, has very dark foliage and is attractive. \$1.75 ea.; 3 or more, \$1.55 ea.



THE SWEETHEART ROSE

Good Roses for HEDGES . . . and Friendly Fences

see next
2 pages—

I would like to give you here a few facts about Hedge Roses in general—what kinds are good and what are not so good for use around the home—and to suggest some ways in which you can use them to advantage.

A good hedge rose with which to make a friendly fence or border should have these qualities . . . vigor, disease-resistance, long flowering season, balanced growth habit, attractive foliage and ability to thrive with minimum care. The kinds of roses which, in my opinion, best fit these qualifications are The Fairy, Red Glory and Robin Hood (not to be confused with Red Robin). I would add also many of the Floribunda roses, especially Fire King and Circus, for use as low-growing hedges. A hedge is, after all, only a series of individual, shrub-like plants growing in a row—so the Floribundas with good proportion and bushiness do make good low hedges.

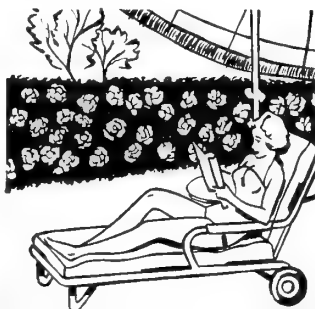
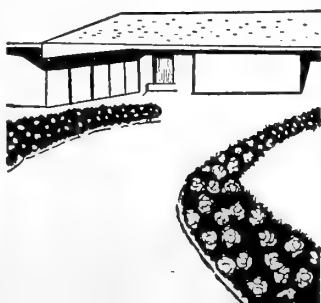
The kinds I've just mentioned plus the Floribundas are ideal

for you if you have a small property in a small town or suburban area. There are several other kinds on the market which I think should be avoided because although they have some good points they have serious defects. Some of these kinds are extensively advertised for hedges and fences, but we do not carry them because we consider them undesirable for the average home.

People with small properties should not plant common multi-flora either. This is ideal for farmers who want a thick, tall barrier for pastureland.

As to use-ideas for friendly fences, consider Red Glory, Robin Hood, The Fairy and the Floribundas as property-line plantings, or along walks and driveways, or to fence in a play yard, or to screen unsightly areas. Remember, too, that these roses can also be used as shrubs planted alone or in groups for massed color effects.

John Milton



Robin Hood and Red Glory are used almost exclusively as Hedge Roses; Pillar of Fire, The Fairy and Otto Linne can be used as Hedge Roses and also as specimens, and for wonderful spots of color as small group plantings.

ROBIN HOOD

Robin Hood stands up big, bold and beautiful, as though saying, "Look at me!" That, of course, is what people do. They can't help it. Robin Hood is such a lush producer of wonderful cherry-red or deep pink flowers—whole clusters of them—that it appears to be one massive bloom itself. The thought that you have such flowers blooming very heavily in the spring and abundantly all season is intriguing. This splendid hedge rose can be maintained at any height you like above 3 feet simply by shearing or pruning. It grows very densely and compactly, forming a formidable barrier. Foliage is rich, healthy, and good looking. Robin Hood grows willingly in any soil, and is hardy to well below zero temperatures. Plant 18 to 24 inches apart. Don't confuse this fine plant with Red Robin or Ragged Robin. Robin Hood is far superior. 6 for \$4.45; 12 for \$8.45; 24 for \$15.95; 48 for \$28.95; 96 for \$49.95.

THE FRIENDLY FENCE SPECIAL

ENOUGH ROSES TO PLANT BOTH SIDES OF A 40-FOOT WALK

I suggest planting 2 of The Fairy, one on each side of your walk at the entrance, and 2 more, one on each side, where your walk terminates. Then, on each side of the walk, plant Red Glory and Robin Hood alternately. This will make a beautiful and interesting planting which will flower all season. Space 2 feet apart.

4 THE FAIRY
18 RED GLORY
18 ROBIN HOOD
Value \$31.80

Only \$24.95
ORDER OFFER 46

RED GLORY

(Hybrid 311) Plant Pat. 1885. This rose makes an outstanding hedge, too. It grows to 4 or 5 feet, is neat, orderly and easily maintained. The plant is bushy, upright and handsomely foliaged. It is almost continuously smothered from spring to frost with clusters of vivid red, semi-double flowers like those in the picture. If you set the plants from 18 to 24 inches apart, depending upon the density you want, you'll have an easy-to-keep, permanent, good looking, flower-covered hedge fence . . . the friendliest fence in the world. The circular, close-up picture gives you a very good idea of the bright beauty of Red Glory's flowers. Perhaps you would want to consider this one along with the other two varieties as proposed in The Friendly Fence Special offer on this page. 6 for \$4.45; 12 for \$8.45; 24 for \$15.95; 48 for \$28.95; 96 for \$49.95.

PILLAR OF FIRE NEW!

(Shamburger) Plant Pat. App. For. This is a NEW and interesting tall-growing, flowering shrub rose that is superb as an individual accent plant on the lawn or as a background. There's nothing to stop you from planting several in a row as a tall hedge to screen out an objectionable view. Pillar of Fire grows to 8 feet or more and is always bright with flowers, each a coral-red beauty that sparkles in the sun. Coming in brilliant clusters from top to bottom of the plant, the flowers are, in effect, a pillar of fire. Using a sturdy pole or trellis for support, plant Pillar of Fire where you want a dominant mass of color—where you want an eye-catching focal point—or where you simply want a lot of beautiful, red flowers. It is equally attractive unstaked—but since the branches will spread gracefully, you'd need to give it more room. Pillar of Fire is a vigorous grower that produces strong, upstanding canes and a wealth of nice, attractive foliage. Note the special offer on the next page which gives you a good buy in three exceptional shrub roses, including Pillar of Fire, at a good saving. Pillar of Fire itself is priced at \$3 ea.; 3 or more, \$2.65 ea.

MULTIFLORA. Suitable only for use as a tall, tough hedge on a large property such as a farm. Grows eventually to 8 to 12 feet tall as well as wide. Small white blooms last for two weeks in spring. Has red berries, like seed hips, in fall. 1-year plants. Plant 1 foot apart. 25 for \$2.95; 50 for \$5.45; 100 for \$9.95; 1000 for \$69.50—postpaid.

THE FABULOUS FAIRY

You have a treat in store if you do not yet know The Fairy . . . something of a fabulous character among the better shrub roses. It's an absolutely foolproof plant that has every good quality and no bad ones. Plant it alone and you have a beautiful, 4-foot shrub that bears hundreds of appealing seashell-pink flowers. Plant it in a row and you have a splendid, colorful hedge. The Fairy grows vigorously and will be eventually as broad as it is high. Its foliage is something like that of boxwood—small, shiny and beautifully green . . . adding an ornamental quality that would make the bush desirable even if it had no flowers. The lovely pink flowers come on the bush in great numbers, and they are there *all the way from spring to frost!* With many shrub or hedge roses, the bloom comes only in May or June, but with The Fairy, it is continuous. The Fairy is unusual in another way, too . . . it is so vigorous and so hardy that it will flourish anywhere,

even in semi-shade. It needs no special soil preparation and you never have to spray it or dust it. The delightful little flowers make attractive bouquets. You can cut all you want and leave plenty on the bush.

Consider how you might use this unique rose on your place. Do you need a planting along your property line? Do it beautifully with The Fairy. Do you want an unusual planting at the terrace or patio edge? Or around the pool? Do it beautifully with The Fairy. Re-

member—this gem of a plant needs no spraying, no special soil preparation, no attention at all. It makes about the nicest flower-fence you've ever seen! \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

Of Special Interest . . .

OTTO LINNE

A Colorful Special Use Shrub Rose—or Lawn Specimen
The story of Otto Linne is a strange one. Until we rediscovered this unusual, old rose and offered it in our catalog last year, it had been languishing in limbo—a forgotten beauty—for almost 30 years. This has been a great pity, for in all those years its qualities as a colorful shrub rose have been wasted "on the desert air", when they could have been appreciated in gardens across the land. From budwood that we obtained in California, we grew a few hundred plants and sold them, thus bringing back from total obscurity the splendid rose shrub first introduced by Peter Lambert of Germany in 1934 under the mouth-filling name of Gartendirektor Otto Linne.

We have shortened the name for convenience, and increased our growing to provide more plants for more people to enjoy this very spring. Our enthusiasm for Otto Linne has been more than matched by the gardener-customers who now have it in their gardens. Perhaps, you will join them this time around. If you do, you will have marvelous trusses of bloom like those shown in the picture at the right. Otto Linne grows to about 3 to 4 feet, its strong canes carrying enormous trusses of the most delightful deep, rose-pink flowers you have ever seen. In the American Rose Annual of 1937, it was stated that "the first stem from a dormant bud (of Otto Linne) carried 170 blooms!" When the picture was taken, I did not count the flowers on any of the long, arching canes. I was too much taken by the beauty of the rose to do more than admire it. The foliage, too. It's a light, clear, green color—leathery in texture, glossy, good to the feel. It is very abundant, making the bush itself substantially full and attractive. The plant is exceptionally vigorous, grows upward and arches outward gracefully. Here at West Grove, it appears to be as free of any disease as any other flowering shrub. It blooms all the time . . . and one truss of flowers makes a whole bouquet!

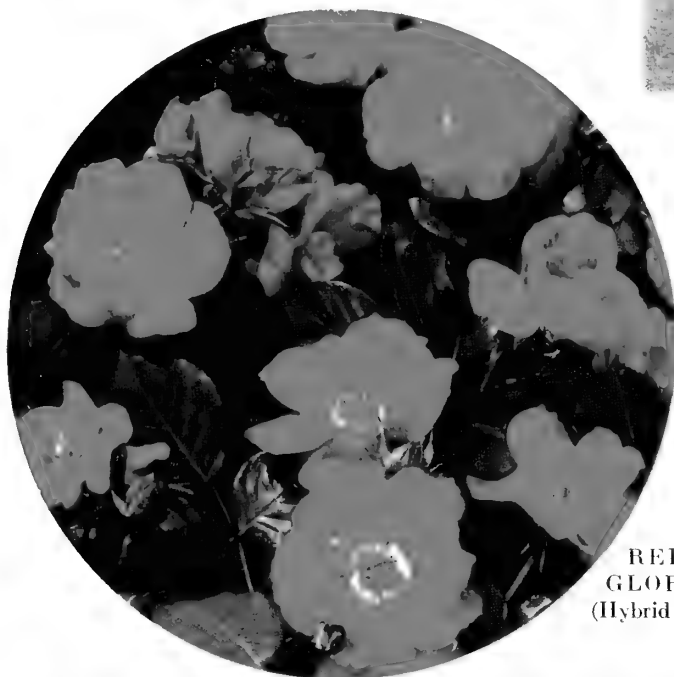
Plant one or more of Otto Linne in your yard this spring—and please yourself, your family and your neighbors. Formerly \$5—now only \$3 ea.; 3 or more, \$2.65 ea.



© THE FAIRY



ROBIN HOOD



RED
GLORY
(Hybrid 311)

**BEAUTIFUL COLOR
ALL THE TIME**

With these Special Shrubs

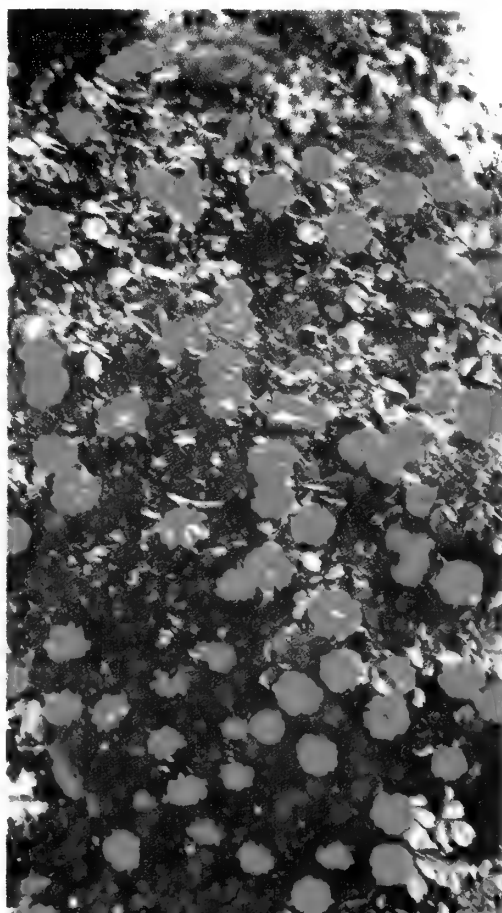
- 2 OTTO LINNE
- 1 PILLAR OF FIRE
- 3 THE FAIRY

Save \$2.35

Only \$11.90

ORDER OFFER 27

© PILLAR OF FIRE *NEW!*



©

OTTO LINNE





© ★PIXIE ROSE



© ★CINDERELLA



© ★SCARLET GEM

As a firm believer in the saying that good things often come in small packages, I commend to you this collection of Star Rose Miniatures. More than that—I urge you to think of how you can use them to your own pleasure. They're very hardy, and grow in the garden just like the big roses. The only difference is that they're small . . . 8 to 12 inches tall, nickel-size blooms, tiny buds. Put them in rock gardens, along paths and borders, in garden nooks and crannies. They're wonderful!

HARDY EVE

Star Rose

Enjoy them from



© ★BABY GOLD STAR

2 Special Kinds of MINIATURES

MIDGET TREE ROSE



MINIATURE TREES These are like the big Tree Roses (see pp. 26-27) except that the trunk is only a foot tall and the flowers are like those of the regular Miniature Roses on these two pages. They are wonderful as small accent plants. Please order them by name and give an alternate choice because supplies are limited. Kinds available are Baby Gold Star, Bo-Peep, Cinderella, Midget, Pixie Rose, Red Imp and Scarlet Gem. Please note in the picture the relative sizes of the Miniature Tree Rose, the regular garden Miniature and the gloves and shears. \$4 ea.; 3 or more, in assorted varieties, \$3.50 ea.

LITTLE SHOWOFF CLIMBER

MINIATURE CLIMBERS

LITTLE SHOWOFF A new Miniature Rose that climbs! Grows 4 to 5 feet tall—bears brilliant, non-fading yellow flowers with splashes of red and orange. Flowers are 1½ inches across. \$2 ea.; 3 or more, \$1.75 ea.

PINK CAMEO (not illustrated) Plant Pat. 1451. First Miniature Rose in climbing form. Perfect rose-pink buds and flowers. Grows up to 5 feet. Provides wonderful blooms for small bouquets. Can be used as a small pillar or shrub. An unusual plant to have in your garden. \$2 ea.; 3 or more, \$1.75 ea.



RBLOOMING Miniatures

Spring to Frost



©

★ROBIN



★PIXIE GOLD

★BABY GOLD STAR. Very popular golden beauty. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★BO-PEEP. Plant Pat. 976. Dainty arbutus-pink. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★CINDERELLA. Plant Pat. 1051. White touched with pink. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★MIDGET. Deep rose color— $\frac{3}{4}$ -inch blooms. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.



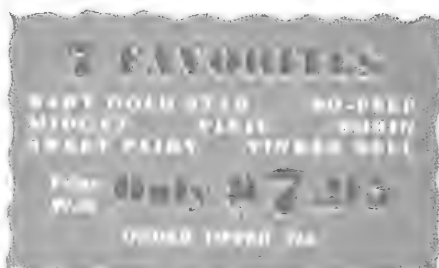
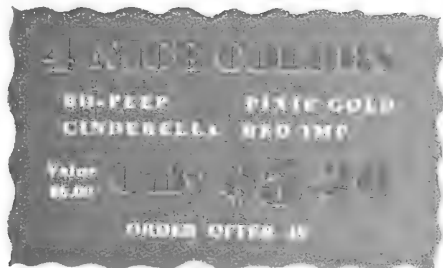
©

★MIDGET



©

★BO-PEEP



★PIXIE. Smallest double white. Good form. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★PIXIE GOLD. Plant Pat. 2091. Lovely soft yellow. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★PIXIE ROSE. Plant Pat. 2095. Soft rose color. Fragrant. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★RED IMP. Plant Pat. 1032. Deep, unfading crimson. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★ROBIN. Plant Pat. 1663. Beautiful deep red. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★SCARLET GEM. Plant Pat. 2155. Clear, bright scarlet. \$1.50 ea.; 3 or more, \$1.30 ea.; 10 or more, \$1.15 ea.

★SWEET FAIRY. Plant Pat. 748. Fragrant appleblossom-pink. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.

★TINKER BELL. Plant Pat. 1293. Bright pink. Excellent form. \$1.25 ea.; 3 or more, \$1.10 ea.; 10 or more, \$1 ea.



©

★RED IMP



©

★SWEET FAIRY

3 DELIGHTS

CINDERELLA PIXIE GOLD
PIXIE ROSE

Value \$4.50 **Only \$3.90**

ORDER OFFER 49B

All 12 Star Rose MINIATURES

Save \$3.80 **Only \$12.95**

ORDER OFFER 49C



LASURSTERN

LASURSTERN. Large flowers—up to 6 inches across—come plentifully on a plant which grows to 10 feet. The color ranges from deep blue to rich lavender. The contrasting center and the ribbed petals add beauty of their own. This is a most desirable Clematis with a fine reputation. Early bloomer.

THE PRESIDENT. A deep plum-violet beauty with a richness and appeal that are hard to resist. As an early bloomer, The President provides wonderful color when you appreciate it most. The plant bears these lovely flowers generously. From top to bottom, the flowers and foliage are a rare delight.

CRIMSON STAR. Loaded with large, rich red flowers with contrasting yellowish centers, this one is truly spectacular, especially in early summer when blooms are at their fascinating best. Try cutting a bloom and laying it over the rim of a large goblet filled with water. It will last a long time and give the house a touch of wonderful color.

CRIMSON STAR



Beautiful

the loveliest hardy

On these two pages, it is my pleasure to offer you 9 "hand-picked," as it were, varieties of Clematis selected from among many because of their outstanding beauty of color and their pleasing growth characteristics. These pictures give you only an idea of how beautiful they really are. In real life, this hardy, flowering vine produces dozens of delightful blooms, and since the plant grows from 8 to 12 feet tall, you can enjoy their marvelous color from the ground up. You will need some sort of support for the Clematis vine to cling to—a trellis, a pole, wire or string netting, an old tree stump, a fence, a stone wall—anything, in fact, which the vigorous vine can attach itself to. Culture is easy, and is thoroughly explained in the Planting Guide which comes with your plants. Incidentally, a number of gardeners plant Clematis at the foot of climbing roses, thus using the rose as a support for the Clematis vine. The flowers of the rose and the Clematis are intermingled . . . a glorious effect!

CLEMATIS PRICES: \$1.95 ea.; any 3 or more, \$1.75 ea.

JACKMANI. A fast-growing plant bearing very large flowers in rich, royal purple makes Jackmani one of the most popular and most appreciated varieties. It's a midseason bloomer, a plentiful producer and a pleasure all the way. A favorite of mine, largely, I think, because of the incredible richness of its coloring. I'm sure that you will like this fine, old reliable, too.

VILLE DE LYON. Another midseason bloomer, this time with bright carmine-red flowers. Darker margins accentuate the redness of the petals, making the total impression a beautiful one. There need be no hesitancy about choosing Ville de Lyon, although a color picture would help you decide. It IS beautiful!

LAWSONIANA. Note the very interesting center which looks like a jewel in a lovely setting. This one produces many flowers and fine foliage in the usual generous Clematis manner. It is a popular variety and with good reason. I've seen this one growing very decoratively on a rural mail box, as well as on a suburban fence, and in both instances it embellished the scene, starting early in the season. Very attractive!

LAWSONIANA

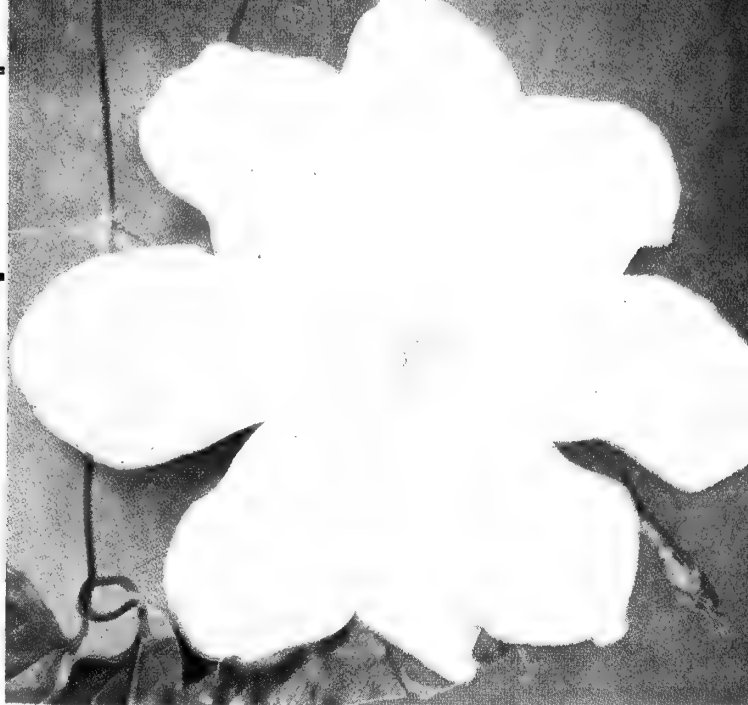


Clematis

flowering vine there is!



COMTESSE DE BOUCHARD



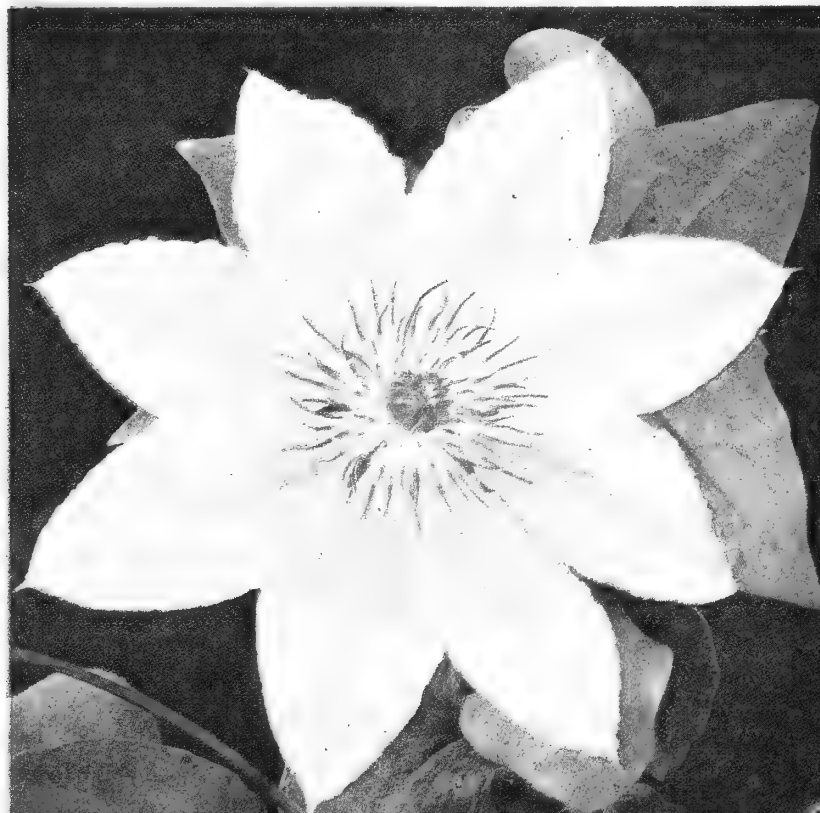
LANUGINOSA CANDIDA

LANUGINOSA CANDIDA. The finest of the white Clematis, it provides huge, firm flowers almost all summer, starting early. Petals are handsomely ribbed. Goes ideally with any or all of our other varieties as an accent color, and of course, is beautiful alone. I think it should be included in any Clematis planting.

COMTESSE DE BOUCHARD. Needed for several reasons, among them its fine pink color and its late blooming habit. Strong-growing plant produces many flowers, medium sized. As our only late bloomer, Comtesse de Bouchard serves to extend the Clematis flowering season as other kinds slacken off.

NELLIE MOSER. A wonderful blending of mauve with richly defined streaks or bars and the delicately made center combine in Nellie Moser to make this possibly the most popular kind. Vigorous and a great producer of flowers, its general appeal is enormous. It is early blooming . . . a real beauty to start off the season.

NELLIE MOSER



ALL IN COLOR
6 CLEMATIS
Only **\$9.50** ORDER
OFFER 51

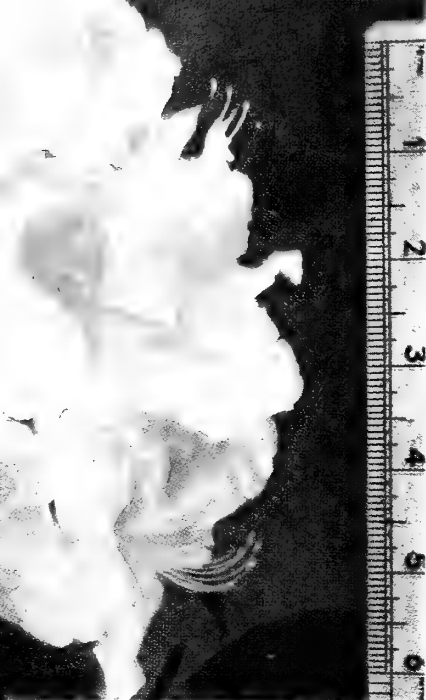
**FOR ALL-SEASON
BLOOM AND COLOR**
ALL 9
CLEMATIS
\$13.95
ORDER OFFER 51A

CLEMATIS PRICES
\$1.95 ea.; any 3 or more, \$1.75 ea.

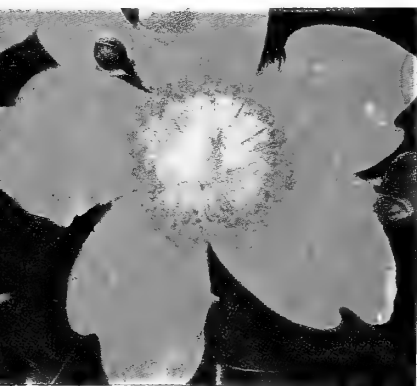
THE CONARD-PYLE COMPANY
West Grove, Penna.

*Growers of famous Star Roses and
other Fine Plants*

Colorful FLOWERING SHRUBS

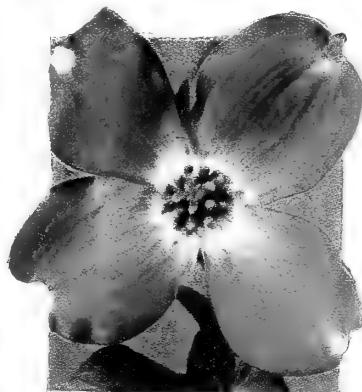


DE ROTHSCHILD AZALEA



HYPERICUM, HIDCOTE

HYPERICUM, HIDCOTE All the way from June to mid-October, you have 2-inch, golden yellow flowers . . . masses of them. They are fragrant. Plant grows 18 inches tall and wide and is good for foreground or border. Freezes back in winter, grows briskly back in spring. Reaches 3 to 4 feet in warm areas. Originated at the Hidcote Estate in England. 2-year plants, \$2 ea.; 2 for \$3.50.



CHEROKEE CHIEF
DOGWOOD

CHEROKEE CHIEF DOGWOOD Plant Pat. 1710. Hard to beat as a small tree or shrub. It's a new color in dogwoods, a beautiful Indian red. Provides colorful flowers, foliage and berries. In winter, the twigs are reddish. Nice shape. An excellent lawn plant. 24-inch trees, \$5 ea.; 2 for \$8.50.

DE ROTHSCHILD AZALEA Soft pastels to deep yellows and fiery reds and oranges—these are the exciting colors of this new kind of azalea from England's famous Exbury gardens. Hardy, upright, vigorous plants with huge blooms. Not for the deep South. Mixed colors only. Don't ask for specific ones. Large, sturdy, 12 to 15-inch plants, \$7 ea.; 2 for \$12.50.



WISTERIA



WHITE FORSYTHIA

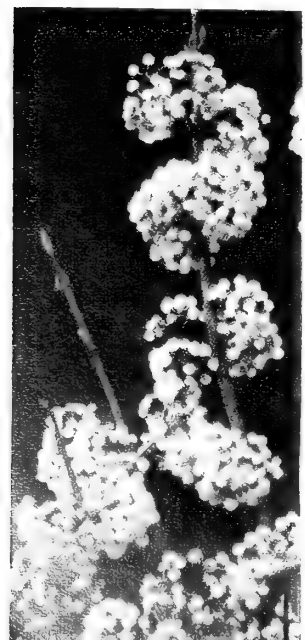
WISTERIA, BLUE OR PINK (Be sure to specify color) Long flower clusters provide massive color effect. Choose sunny location for this strong-growing woody vine—feed in fall for best flower production and water deeply. 2-year plants, \$2 ea.; 2 of same color for \$3.50.

WHITE FORSYTHIA (Abeliophyllum Distichum) From Korea. Grows to about 3½ feet, produces mass of bell-shaped, lightly pinkish flowers in early spring that turn white. Fragrant. Likes sunny, well-drained location. People are amazed when they first see "the white Forsythia." 2 to 3-foot plants, \$4 ea.; 2 for \$7.50.

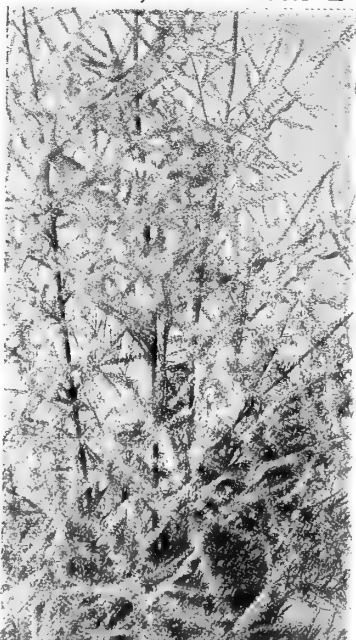
WHITE JEWEL-BERRY (Callicarpa Japonica Leucocarpa) Erect, bushy shrub grows to 4 to 5 feet . . . bears in late July thousands of close-set, small white flowers, and in September masses of white berries that last into winter on the bush. Very showy and attractive. 2-year plants, \$3 ea.; 2 for \$5.25.

TAMARIX, PINK CASCADE Plant Pat. 1275. Flesh-pink flowers come on unusual, spikey branches in late summer and early fall. Will grow anywhere, and is very resistant to wind and salt air. Plant reaches 8 feet at maturity, but can be kept at 5 to 6 feet. 2-year plants, \$2 ea.; 2 for \$3.50.

WHITE JEWEL-BERRY



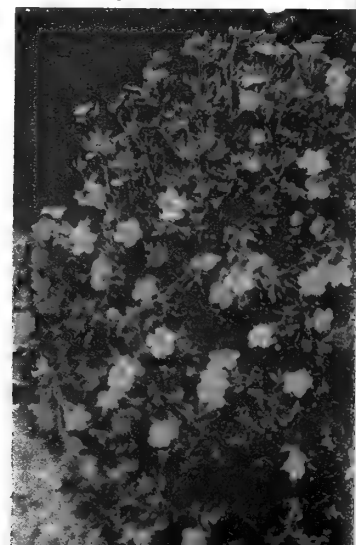
TAMARIX, PINK CASCADE



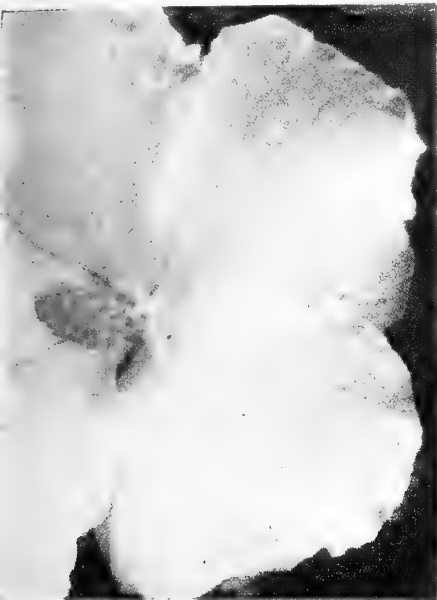
VITEX
MACROPHYLLA



POTENTILLA,
JACKMAN



for All-Season Bloom



ALTHEA, WILLIAM R. SMITH



ALTHEA, BLUE BIRD



ALTHEA,
WOODBRIDGE

1 Each of All 4 ALTHEAS

Value \$10.00

ONLY

ORDER OFFER 53 **\$8.80**

ALTHEA, WILLIAM R. SMITH

These four Altheas represent the best of their kind. William R. Smith is a superb white variety. Large, disc-like flowers come plentifully from June through September—a long, long flowering season. The showy, snowy blooms are the perfect complement to those of Blue Bird and Woodbridge. Plant them together. 2-year plants, \$2 ea.; 2 for \$3.50.

ALTHEA, WOODBRIDGE

Outstanding freedom of bloom—and outstanding blooms in rich rose-pink. Large, flaring flowers make it the finest in this color. These Altheas need no pruning and no spraying, and will reach 10 feet at maturity. They are one of the most impressive of flowering shrubs—one of the most beautiful—one of the most carefree. 2-year plants, \$2 ea.; 2 for \$3.50.

VITEX MACROPHYLLA

Sometimes known as the Blue Chaste Tree, this outstanding shrub delivers delightful lavender-blue flowers all the way from July to fall, making it one of the best of summer flowering plants. It grows vigorously and flowers after the weather gets warm. Will reach 10 feet if not kept pruned back. A good lawn or border plant. 15 to 18-inch plants, \$3 ea.; 2 for \$5.25.

POTENTILLA, JACKMAN'S VARIETY

One of the most satisfying of the summer shrubs, for it blooms constantly right up to frost. Hundreds of brilliant yellow flowers looking much like small single roses cover the hardy, disease-free bush. Compact, well rounded, fully foliated, it makes a good hedge or specimen plant. Grows well in sun or partial shade and in any ordinary garden soil. 15 to 18-inch plants, \$2.95 ea.; 2 for \$5.25.

ALTHEA, BLUE BIRD

Plant Pat. 1739. Blooms from July to frost. Upright growing plant provides big, 5-inch, saucer-shaped blue flowers—a stunning sight month after month. The plant is vigorous, beautifully foliated. Altheas like plenty of sun—so give them a spot to perform in and you'll be rewarded. 2-year plants, \$3 ea.; 2 for \$5.25.

ALTHEA, RED HEART NEW!

Here's a brilliant new kind whose pure white flower features a scarlet-red center-spot—a ruby on white velvet. Blooms come through July and August. They are large, and open wide to reveal the red heart. You can create an espaliered effect by planting against an east or south wall and fanning out the branches. 2-year plants, \$3 ea.; 2 for \$5.25.

DAPHNE SPIREA

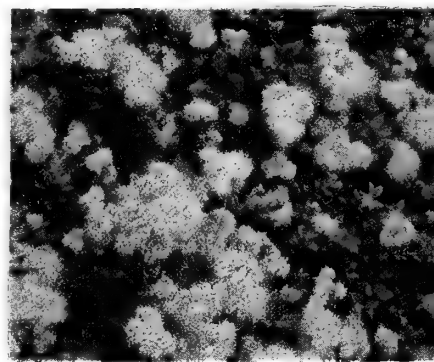
(Japonica Alpina) A gem of a creeping shrub that gives you small clusters of light pink flowers so densely that they carpet the earth with color. The mat-like growth is about 6 to 8 inches in height. The plant has small lance-like leaves and short wiry stems. It blooms continuously, but most heavily in spring. Nothing finer for tidying up a dull spot. \$2.50 ea.; 2 for \$4.50.

FORSYTHIA, BEATRIX FARRAND

One of the showiest of the spring-blooming shrubs—a rich mass of deep golden yellow flowers. Nicely proportioned bush grows quickly to 6 to 8 feet. Unusually large flowers often 2 inches across make the bush nice and fat. Beatrix Farrand will excite your admiration when it is in flower and when it is not, for the fine foliage is very attractive, too. 18-inch plants, \$2 ea.; 2 for \$3.50.

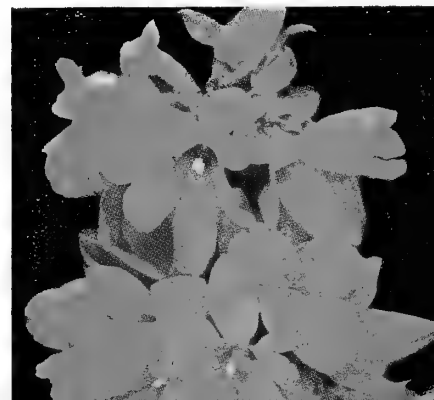


ALTHEA, RED HEART **NEW!**



DAPHNE SPIREA

FORSYTHIA,
BEATRIX FARRAND





SHASTA DAISY, HORACE READ



SHASTA DAISY, MARCONI



SHASTA DAISY, ESTHER READ

PHLOX, ROYAL PURPLE

PHLOX, WHITE ADMIRAL



PHLOX, ELIZABETH
ARDEN

PHLOX,
BRILLIANT

PHLOX,
CHAS. CURTIS

Selected **Hardy Perennials**

SHASTA DAISIES

HORACE READ

Big, rounded double blooms in pure white come on nice, erect, strong stems about 2 feet tall. Neat petal arrangement. Flowers last long and make excellent cutting. Rich, dark green foliage makes a wonderful background. 85c ea.; 3 for \$2.10.

MARCONI

Very large shaggy flower with many rows of petals and attractive form. Grows tall—up to 3 feet. Loads of fine white flowers with golden centers. Like all Shastas, makes a cool garden accent plant. 75c ea.; 3 for \$1.95.

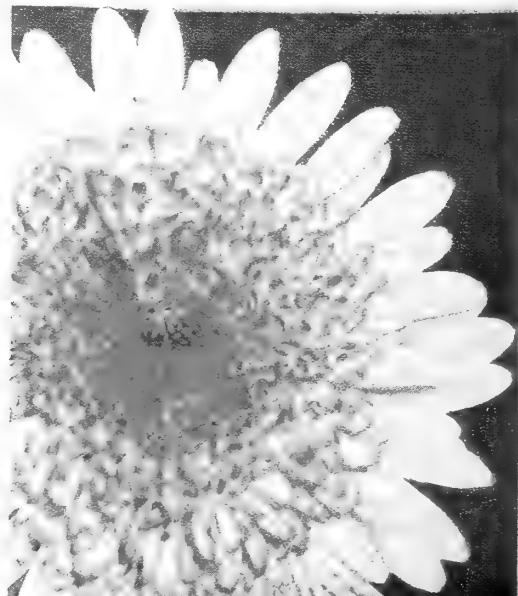
ESTHER READ

Broad, flat outer petals and compact, tight center. Pure white flowers from 3 to 4 inches across. Plant bears them almost all summer. 75c ea.; 3 for \$1.95.

AGLAYA

Golden center with rows of broad, flat petals. Large blooms come on long stems abundantly, and are long-lasting. Similar to but not exactly like the picture. 85c ea.; 3 for \$2.10.

SHASTA DAISY, AGLAYA



**ALL 4 SHASTAS
for \$2.65**

ORDER OFFER 54

**2 Each of All
4 Shastas \$4.95**

ORDER OFFER 54A

PHLOX for Summertime Bloom

Summer heat brings out the best in these fragrant flowers. Sturdy, hardy, troublefree plants in a wide color range.

ADONIS. Bright crimson. Huge heads with tightly packed florets.

BORDER QUEEN. Big, compact trusses of pure pink with white eye.

BRILLIANT. Intense, rich red. Compact head with many florets.

CHARLES CURTIS. Large, mandarin-red flowers. A great favorite.

ELIZABETH ARDEN. Low grower with large pink flowers with red eye.

FLASH. Crimson-carmine beauty with great appeal.

ORANGE. Sparkling orange heads that glow with fire.

PHLOX PRICES—65c ea.; 3 of one variety, \$1.75

ROYAL PURPLE. Dark violet-blue delight. A great beauty.

SIR JOHN FALSTAFF. Giant, rich salmon-pink. Outstanding charm.

STARLIGHT. Violet-purple with white star at center.

WHITE ADMIRAL. Fragrant flowers—very large heads. Many blooms.

WORLD PEACE. Enormous white flowers on very strong stems.

ALL 5 IN COLOR
for \$2.90

ORDER OFFER 55

ALL 12 PHLOX
for \$6.60

ORDER OFFER 55A

Delphiniums

These are wonderful Pacific Hybrids standing 6 feet tall with 3-foot flower spikes at maturity. Plant in April or May, have blooms this year and better ones still next summer. Our plants are from pots, the best way to grow them, which means that you will have better blooms and longer-lasting life in your garden. These pictures show types of color rather than exact shades, for the range of shade varies in each series with the plant. Order these beauties and you will have cause to know and appreciate the wonder of Star Delphiniums.

ASTOLAT. Pale blush to deep raspberry-rose.

BLUEBIRD. Shades of blue with white "bees."

SUMMER SKIES. Sky-blue beauty.

KING ARTHUR. Very rich, royal purple.

GALAHAD. Pure, glistening white.

BLUE JAY. Medium to dark blue.

GUINEVERE. Pink-lavender with yellowish "bees."

PRICES—Any 3, \$1.50; any 6 for \$2.75; any 12 for \$4.95; any 24 for \$8.95

One Each of All 7
Delphiniums \$2.95

ORDER OFFER 55B

3 Each of All 7
Delphiniums \$7.75

ORDER OFFER 55C

4 Each of 4 Kinds

The 2 in color plus
Astolat and Galahad

These are the 4 most contrasting
colors

16 Delphiniums
for \$6.50

ORDER OFFER 55D



DELPHINIUMS

SUMMER SKIES, KING ARTHUR

CARNATIONS

JUNE CARMINE. Masses of carmine-pink blooms on 12 to 15-inch stems from June to September. Very beautiful.

PURPLE UNIQUE. Violet-purple flowers with fringed petals, good cutting stems. Nice scent.

SWEET MEMORY. Large white with touch of crimson at center and sweet fragrance.

WALLACE RED. Bright red, very fragrant flowers come on a very vigorous plant.

PRICES—75c ea.; 3 of same variety, \$1.95

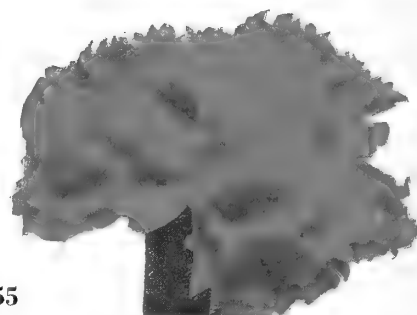
1 Each All 4 Carnations
\$2.55

ORDER OFFER 55E

CARNATION, JUNE CARMINE



CARNATION, SWEET MEMORY



55

CARNATION,
WALLACE RED

Strictly speaking, a perennial is a garden plant that lives year after year, and that does not have woody stems. It comes up each year from close to the ground. Hardy perennials need sunlight and any good garden soil. (If your soil will grow tomatoes, it will grow perennials.) They're easy to grow—even easy to plant. The term "hardy" means the ability of a plant to live in cold climates and to survive hard winters. Thus, the phrase "hardy perennial" means a plant that lives year after year and can do so in cold climates. A hardy perennial would, of course, also live where winters are not as cold.

I recommend these kinds to you because the plants are good ones—the varieties are among the better ones in their respective groups—the colors are bright and beautiful and offer a nice range to choose from. Our plants reach you ready to plant, and all you do is set them in the ground, water and fertilize them. In return for this simple care, you'll have lovely flowers to make your personal landscape beautiful. All of these plants are hardy, strong-growing and long-lived.

1 EACH OF ALL ILLUSTRATED

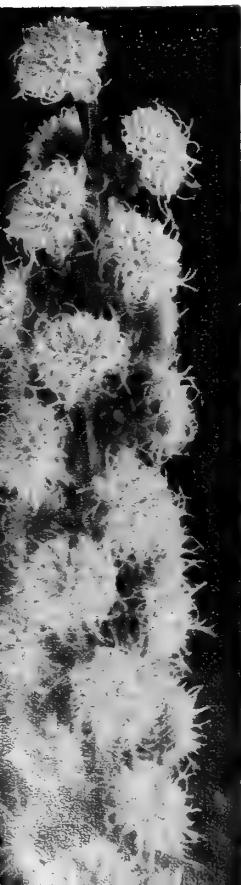
on pages 56-57
ORDER OFFER 56

Only \$8.75



GYPSOPHILA,
ROSY VEIL

LIATRIS,
COBALT BLUE



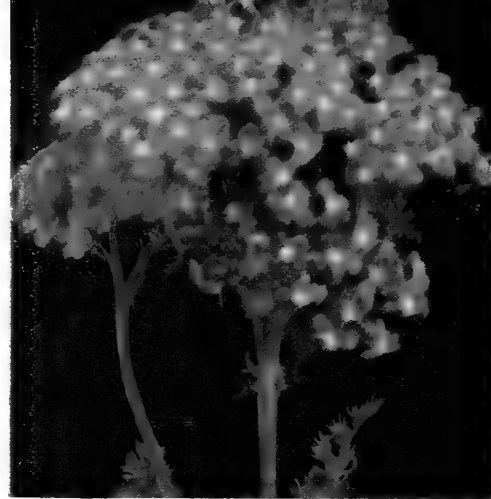
GYPSOPHILA, ROSY VEIL (Baby's Breath) is an airy cloud of delicate pink flowers on a 2-foot plant. 75c ea.; 3 for \$1.95.

LIATRIS, COBALT BLUE gives you spikes of unusual, showy flowers in September. The bees love them. 75c ea.; 3 for \$1.95.

ASTILBE, FANAL (Meadowsweet). Feathery plumes of rich, deep red beauty. 2-foot plant. Grows best in moist conditions with some shade. \$1.45 ea.; 3 for \$3.75.

ASTER, HARRINGTON'S PINK. Rosy-pink flowers with golden centers on 4-foot plant. Blooms late summer into fall. 75c ea.; 3 for \$1.95.

ASTER, FRIKARTI. Beautiful lavender-blue flowers come on a 2-foot plant from early summer to frost. Wiry stems for good cutting. Likes full sun. A handsome and desirable plant for your garden. 75c ea.; 3 for \$1.95.



ACHILLEA,
MILLEFOLIUM ROSEA

ACHILLEA (Milfoil)

Excellent rock garden or border plant with fine color and foliage. Bloom for a long time and grow freely. **MILLEFOLIUM ROSEA** is a bright rosy scarlet; **FILIPENDULINA**, a gorgeous yellow; **SNOWBALL**, a lovely white. All do well in any good garden soil. New plants can be had every third year by dividing the old ones. Cut back after flowering. Wonderful for cut flowers. 75c ea.; 3 of same variety, \$1.95.

IBERIS, SNOWFLAKE (Candytuft). Masses of white flowers in early spring and evergreen foliage on a low, compact plant that's great for rock gardens and borders. 75c ea.; 3 for \$1.95.

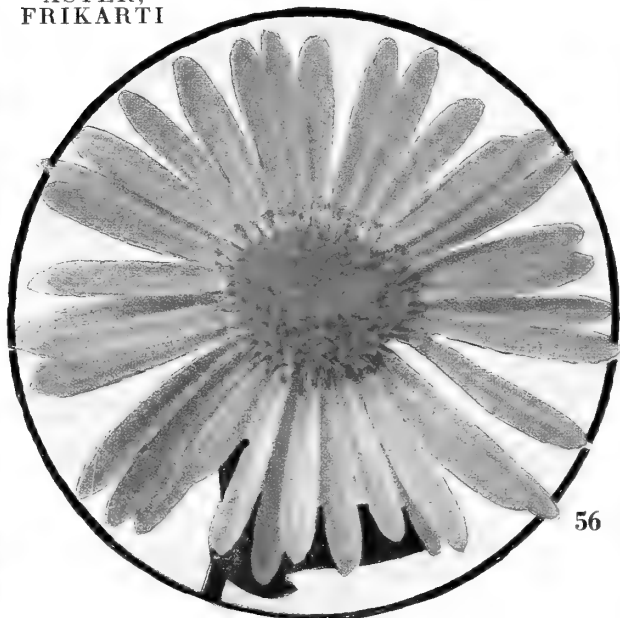
PLATYCODON, BLUE. Very fine summer flowering plant with abundant, medium size, blue, bell-like flowers and attractive foliage. Grows upright, 1 to 2 feet. 75c ea.; 3 for \$1.95.

ALL 3 ACHILLEA
FOR \$1.95
ORDER OFFER 56A

1 Each of All 3 Veronica
FOR \$1.95
ORDER OFFER 56B

1 Each All 3 Lythrum
FOR \$1.95
ORDER OFFER 56C

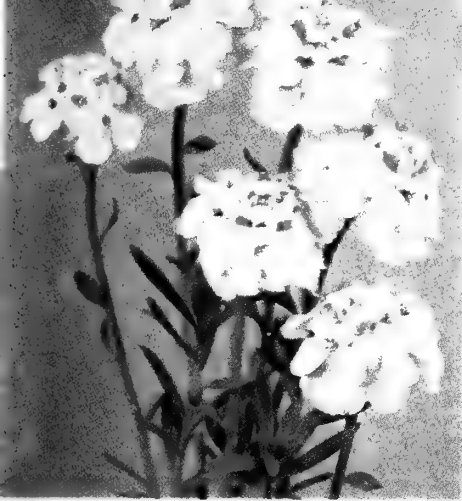
ASTER,
FRIKARTI



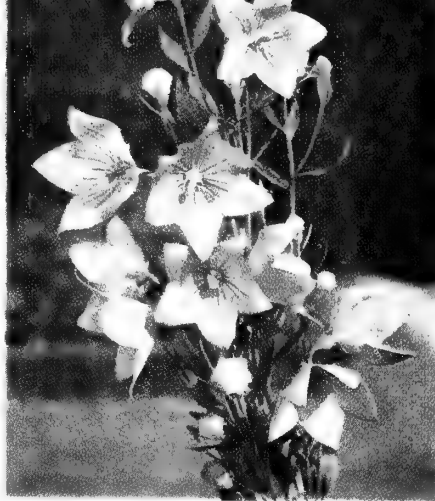
56

ASTILBE, FANAL





IBERIS, SNOWFLAKE



PLATYCODON, BLUE



STOKESIA, BLUE MOON

STOKESIA, BLUE MOON Large blue flowers on 18-inch plant with 8-inch stems all summer and fall. 75c ea.; 3 for \$1.95.

COLUMBINE, McKANA'S GIANT (Aquilegia). Mixed colors in 4-inch flowers on 2-foot stems. Flowers in May and June. 75c ea.; 3 for \$1.95.

VERONICA

One of the most popular plants for rock gardens and borders. They flourish in any good garden soil, bearing colorful spikes of flowers all summer and into fall. We have three outstanding kinds: **ICICLE**, with spikes of pure white bloom 15 inches tall; **PINK MINUET**, a beauty with dusty pink flowers and silver-toned foliage; and **CRATER LAKE BLUE**, a fine plant with good-looking foliage and delightful blue flowers. These are very hardy plants. In spring, plant them 6 to 8 inches apart. Enjoy the flowers season after season. 75c ea.; 3 of same variety, \$1.95.

PYRETHRUM, ROBINSON'S CRIMSON Wonderful cutting flowers of richest crimson on long stems in mid-summer. Neat, compact form. 75c ea.; 3 for \$1.95.

LYTHRUM

These showy 3-footers are fond of moist, sunny locations; but will grow anywhere in reasonably good garden soil. Often called "the thousand flower plant," they provide strong-growing spikes of bloom from June to September. **MORDEN'S PINK** is a deep, beautiful color; **DROPMORE PURPLE** is richly colored in purplish-pink; **MORDEN'S GLEAM** is a lovely rose-pink. Each plant has many spikes like that in the picture. Plants can be divided and replanted in the fall to give you many more flowers the following spring. 75c ea.; 3 of same variety, \$1.95.



PYRETHRUM,
ROBINSON'S CRIMSON

LYTHRUM,
MORDEN'S GLEAM



← VERONICA, CRATER LAKE BLUE

COLUMBINE, McKANA'S GIANT





Upper Left **FULL MOON**
Upper Right **BRONZE SONG**
Lower Left **AUTUMN LEAVES**
Lower Right **TOUCHDOWN**



SEPTEMBER SONG

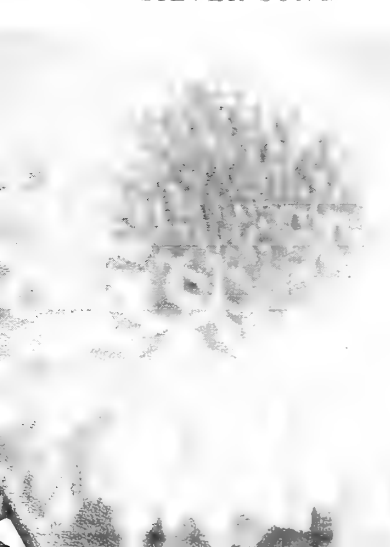
FULL MOON

White blooms with yellow-tinged centers, many 6½-inch flowers. Impressive and memorable. A splendid Mum!

AUTUMN LEAVES

Very richly colored flowers—a gorgeous bronze with king-size blooms. Fine plant produces them freely.

SILVER SONG



COLORFUL HARVEST GIANT MUMS

For Eye-Filling Beauty All Fall!

You used to need a greenhouse to grow enormous Chrysanthemums like these—but no longer. Now, a new breed has been created—the Harvest Giants—which will give you the same fat Mums which you used to have to buy from the florist for your football week-end—a new breed which grows outdoors the same as other Mums do! In the lower, left picture, you will see the relative sizes of the man's hand and the Harvest Giant flower. Aren't those blooms huge! Speaking of size, you need to pinch off the first buds as they appear in order to grow the biggest flowers. If you're like many gardeners, removing the first buds will hurt you—but it won't hurt the plant, so do it anyway and you'll be rewarded later. Harvest Giants are very strong growers and need no special care to grow them well. You don't have to baby them along. I think that you will get a great deal of pleasure growing Harvest Giants, for they will amaze you and your friends and give you, in addition, a really fine fall garden with lots of bold, splashy color.

HARVEST GIANTS 85c ea.; 3 of same variety \$2.10

BRONZE SONG

Low, compact grower with very big flowers in solid bronze. Flowers in mid-September.

TOUCHDOWN

Deep rose-pink flowers up to 6½ inches across come in early October.

SEPTEMBER SONG

You need this one for early bloom. Compact, bushy plant with rose-pink flowers. See picture.

GOLDEN ARROW

Strong, heavy stems bear magnificent flowers all during the season . . . solid gold beauties.

SILVER SONG

The new, ivory-white sport of September Song. Low growing and compact. Large flowers like those of its parent.

YELLOW MOON

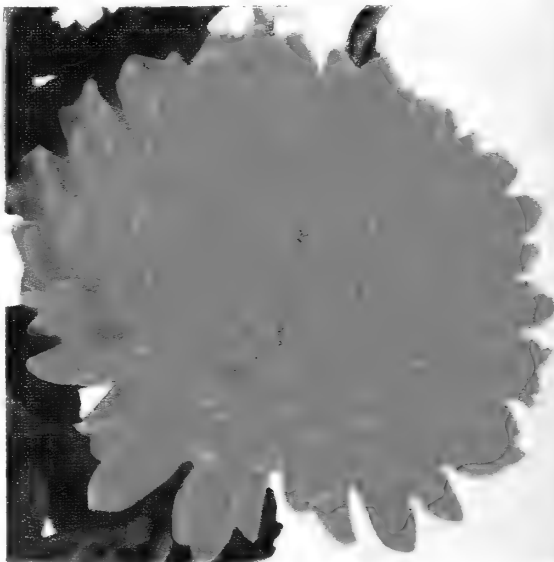
Medium deep yellow which flowers in late September. Very big blooms—a wonderful fall color.

REDSKIN

Vivid burgundy-red beauty that measures a good 5 inches across. A real eye-filling dazzler for the fall garden.

INDIAN SUMMER

From mid-September until frost, Indian Summer gives you tremendous, 7-inch blooms in one of the best of fall colors. See the picture below.



GOLDEN ARROW

INDIAN SUMMER



**ALL 10 HARVEST
GIANTS**

Only \$6.85

ORDER OFFER 58

ALL 8 IN COLOR

Only \$5.40

ORDER OFFER 58A

YELLOW CHRISTOPHER
COLUMBUS

4 FINE CUSHION MUMS

JEWELTONE
MINNPINK
RUBY MOUND
YELLOW CHRIS.
COLUMBUS

\$2.55

ORDER OFFER 59

ALL MUMS
ON THIS
PAGE

75c each

3 of
same variety

\$1.95

MINNPINK

for
masses
of flowers

RUBY
MOUND

JEWELTONE

CUSHION MUMS

MINNPINK. The loveliest of colors—countless clear, clean rose-pink flowers hide the mound-like plant. Low, compact plant.

RUBY MOUND. Sensational deep ruby-red cushion. Non-fading. Fully double flowers load the semi-upright plant shortly after mid-September. Probably the best red cushion.

YELLOW CHRISTOPHER COLUMBUS. Delightful, soft yellow tones. An outstanding, luxuriant producer of cut flowers. A late September bloomer.

JEWELTONE. Rose-pink beauty in fine, neat, double flowers which make the plant glow with life. A wonderful color—a strong-growing plant.

Exotic

SPOON MUMS

WHITE SPOON. Fascinating quill-like petals look like fragile icicles. Spoon Mums are most unusual.

ORCHID SPOON. Orchid-lavender quills, or spoons, are most attractive—almost unbelievably beautiful.

YELLOW SPOON. Brilliant, crisp yellow flowers in spun glass resemble a sunburst. Very distinctive.

ALL 3 SPOONS

Only \$1.95

ORDER OFFER 59A

BIG FANCY FOOTBALL MUMS

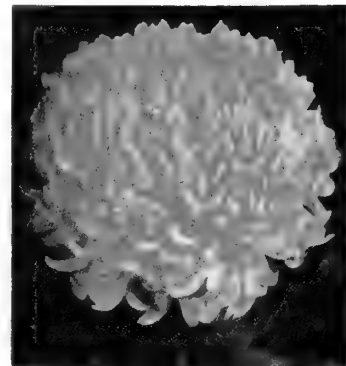
If you'd like to have something different in Mums, try either or both of the Spoon and Football kinds. They are interesting to grow and always lend an air of distinction to the garden. Although the Football Mums require a little extra care for best results, they can be grown easily out-of-doors.

AMBASSADOR. Very large, massive globe of pure white is very showy and totally fetching.

MRS. H. E. KIDDER. Big ball of yellow seen so often at football games. It's a wonderful fall color. Desirable and popular.

AMBER BRIGHT. Big, round flower that glints with bronze light. Very rich looking. One of the most unusual and interesting.

MAJOR EDWARD BOWES. The picture tells the story. This huge pink ball is noted for wonderful form and enticing beauty. It's truly superb, and you ought to have at least one.



MRS. H. E. KIDDER



AMBER BRIGHT



MAJOR EDWARD BOWES



4 FOOTBALL MUMS

Only \$2.55

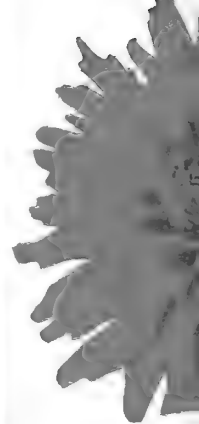
ORDER OFFER 59B



APACHE



HER MAJESTY



BETTY

MUMS *Give You*

There's nothing like Mums when the subject is fall color . . . there's nothing like the large-flowered kinds when you want bushels of it. In the group on these two pages are kinds which I think are among the best both for color and for bloom production. Four All-Americans, all fairly recent winners, are included . . . Apricot Sheen, Her Majesty, Emperor and Crimson Lady. Choose from among them—plant them this spring—and you'll be rewarded during the long weeks of fall by masses of beautiful blooms to decorate both your living room and your landscape.

HER MAJESTY. Pure white with cream or lemon centers . . . 3-inch flowers that load the 28-inch-high bush so that it looks like one enormous bloom! Strong plant provides plenty of flowers to cut. The best color to accent the other colors. Pl. Pat. 2030.

APACHE. Most interesting because of the long, slim, spike-like petals and the gorgeous, deep red color. Great quantities of large flowers make the plant bristle with beauty. Very desirable and a most unusual and interesting kind.

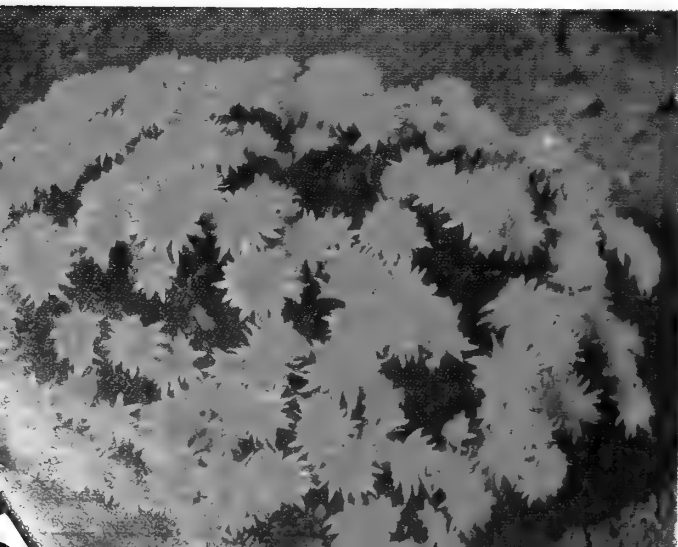
BETTY. Fine, rich pink tones darker at the center are what has made this one popular for so long. Large, firm-petaled flowers last a long time. Hardy, vigorous grower that produces flowers in profusion. You'll want to cut them.

APRICOT SHEEN. The picture gives you an idea of what I mean by a mound of color! This one is 15 inches tall and is covered by 3-inch blooms in one of the most intriguing of fall colors. All through September and October, you will have blooms like these, and you will marvel at their brilliance. Pl. Pat. 2057.

All Mums on these pages 75c ea.; 3 of same variety \$1.95

All 11 on these 2 pages \$6.85
ORDER OFFER 60

APRICOT SHEEN



© KING'S RANSOM

These 5

BETTY
CARNIVAL
CRIMSON LADY
EMPEROR
HER MAJESTY

\$3.10

ORDER
OFFER 60A





HUNTSMAN



EMPEROR

©



CARNIVAL

Beauty by the Bushel!

HUNTSMAN. Distinctive for the brilliance of its fiery red coloring—memorable for the impression it makes. It is really more blazing than the picture shows. Many flowers make the plant look like a ball of fire.

EMPEROR. Bright bronze opening buds turn into golden yellow flowers which cover the plant so that the foliage is almost hidden. A vigorous, compact grower, the plant has a large, shapely spread which seems even bigger because of the brilliant flowers. Pl. Pat. 1733.

CARNIVAL. Richness of another kind . . . vivid bronze or burnt orange . . . gives this one a glittering quality. Huge, double blooms come on a husky plant with good foliage. I like this one as much as any I know. Hope you like it, too.

ACCOLADE. This is a nicely formed Mum in shades of pink and lavender. The picture at the right does not show this color very exactly, I regret to say, but gives you an idea of Accolade's beauty. Must be seen, really, to be appreciated.

RUSTIC. This one is much like its picture . . . neat, rounded blooms in a combination of rust-red and deep yellow come plentifully, and beautifully, on a good, sturdy plant. It's a bright color in the sun, much in evidence all the time.

CRIMSON LADY. With Crimson Lady, you have a 16-inch-high mass of magnificent red color—each bloom with petals arranged in orderly fashion. The bush is a fine grower—a standout Mum as its All-America award plainly says. Pl. Pat. 1875.

KING'S RANSOM. A fine, solid yellow of exceptional brightness and unusual beauty. Blooms are large and substantial, and the plant gives them to you generously. This, to my mind, is a truly "fall-y" color.

All Mums on these pages 75c ea.; 3 of same variety \$1.95

THESE 6

ACCOLADE
APACHE
APRICOT SHEEN

BETTY
KING'S RANSOM
RUSTIC

\$3.70

ORDER
OFFER 61



ACCOLADE



CRIMSON LADY



RUSTIC



GROUND COVERS

For Carpets of Green

Do you have places where grass won't grow or where it's hard to mow? Solve your problem the easy way with carefree Ground Cover plants. Once planted and established, these good-looking evergreen plants spread and cover the area thickly, giving you a carpet of green where once you struggled to maintain grass. In Ajuga Reptans, English Ivy, Max Graf Rose, Pachysandra and Vinca Minor, we offer you what we know are five of the better, more beautiful and more practical kinds. Using one or more of these according to your need will not only care for your ground cover problem but also add a great deal to the beauty of your property. Endless stretches of lawn grass can be monotonous. It is good landscaping practice to break up or relieve such areas with good ground cover plants. Plant them under trees, on banks, along walks, under shrubbery.

AJUGA REPTANS (Carpet Bugle) does well in sun or partial shade and spreads quickly, forming a dense carpet. From early May to mid-June, it produces upright spikes of gay blue flowers giving you a profusion of colorful eye-catchers rising above the mass of flat, bright green leaves. This is an excellent, perennial ground cover which is evergreen, with lustrous foliage almost all the year. Plant about 10 inches apart. **5 plants for \$2.60; 10 for \$4.90; 50 for \$21.50.**

ENGLISH IVY makes one of the most satisfactory ground covers—a hardy plant that grows fast and spreads vigorously. It will grow in densest shade or in sun, its beautiful shiny leaves literally covering the area with a wonderful green carpet. When planted 8 inches apart, English Ivy makes short work of ridding you of your problem area. The illustration below shows a typical planting and gives you a good idea of the effect. **5 rooted cuttings for 75c; 10 for \$1.30; 50 for \$5.50; 100 for \$9.50.**



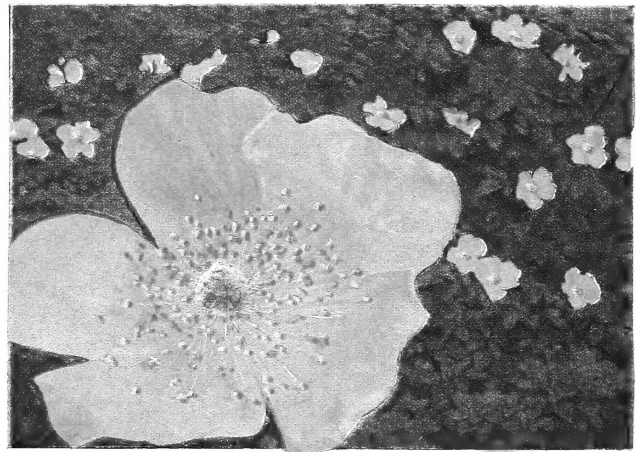
ENGLISH IVY
VINCA MINOR



**THE CONARD-
PYLE CO.**
**WEST GROVE
PENNA.**



AJUGA REPTANS



MAX GRAF ROSE

MAX GRAF ROSE is made to order for problem banks or any other area—a trailing rose which is hardy, spreading, low-growing and colorful with rich green foliage and bright pink, 3-inch flowers. It multiplies itself when its canes or branches touch the ground, where they take root. Space them about a foot apart for quick coverage. These are 1-year, field-grown, dormant plants. **95c ea.; 3 or more, 85c ea.; 10 or more, 75c ea.**



PACHYSANDRA

PACHYSANDRA TERMINALIS (Japanese Spurge) is a tough, hardy, dependable plant which grows close to the ground and spreads quickly to form a continuous mass.

Since it thrives in shade, it is wonderful for those areas under trees where grass won't grow. Use them also at the foot of an evergreen border or among evergreens, or anywhere it pleases you to have a trouble-free ground cover. Plant 8 inches apart. The remaining spaces will soon be filled. **10 rooted cuttings for \$1.40; 50 for \$6.00; 100 for \$10.00.**

VINCA MINOR (Periwinkle) does exceptionally well in shade, semi-shade or in sun. It is a hardy, trailing evergreen with nice, shiny foliage and lovely blue flowers. Makes a good border or edging for evergreens, and is excellent on all slopes. Plant 4 to 6 inches apart and Vinca Minor does the rest with no attention from you. Incidentally, many flowering bulbs do well planted under Vinca Minor. **5 large plants for 95c; 10 for \$1.75; 50 for \$7.00; 100 for \$13.00.**

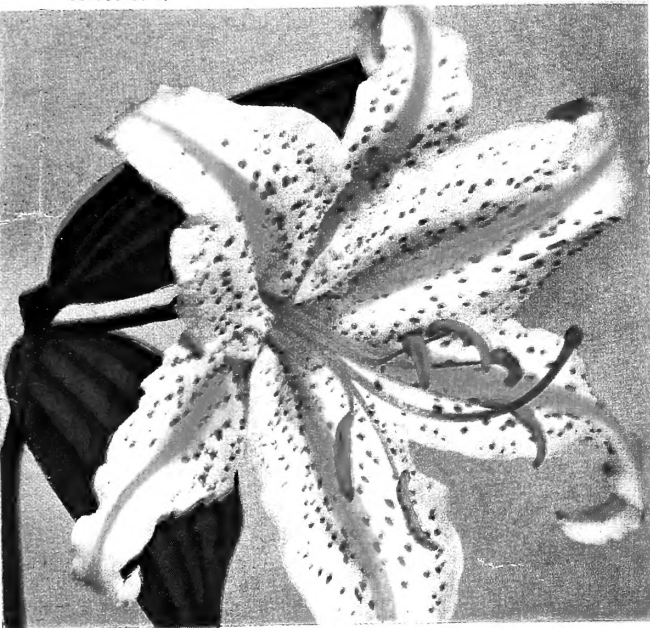
LILIES

Graceful-Beautiful

Few if any flowers in the garden have the special charm of lilies. They rival the rare and exotic character of orchids, but you can grow them without special care. They have unusual loveliness of form and almost incredible combinations of colors. Gracefulness and fragrance are attributes also which make lilies very desirable. Probably you've always wanted to grow lilies in your garden, but have not done so because you thought they were hard to grow or too fussy to handle. The opposite is the truth! Lilies need little care. They are hardy, springing up with vigor year after year. Plant the varieties I have described below and you will enjoy their magnificent beauty in early summer—and summer after summer. Our collection is not a large one, but it is a select one.



ROYAL GOLD



AURATUM
REGAL

ROYAL GOLD. Huge trumpets of gold come on a 4-foot plant with strong stems and fine foliage. Likes sunshine. Flowers have shiny, glistening surface. 95c ea.; 2 for \$1.85.

AURATUM. Ivory-white with broad, golden band. Large, 7 to 8-inch flowers come in clusters on a 3-foot stem. Delicious fragrance. Bloom from July to September. 65c ea.; 2 for \$1.00.

REGAL. Easy, willing grower with big blooms on 3-foot stems. Each flower white with golden throat and wine-stained outer side. Many flowers, vigorous plant. 65c ea.; 2 for \$1.00.

UMBELLATUM ERECTUM. Several of the loveliest flowers imaginable are held upright on each strong stem. A red-gold beauty which grows vigorously and provides unusual garden beauty. 65c ea.; 2 for \$1.00.

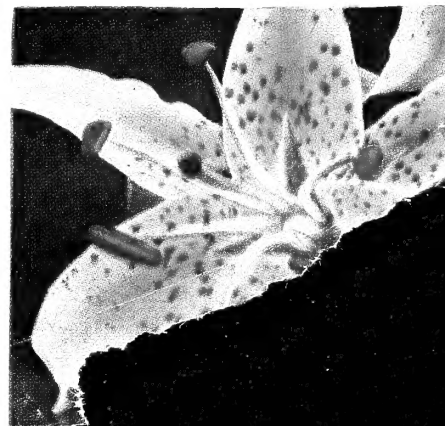
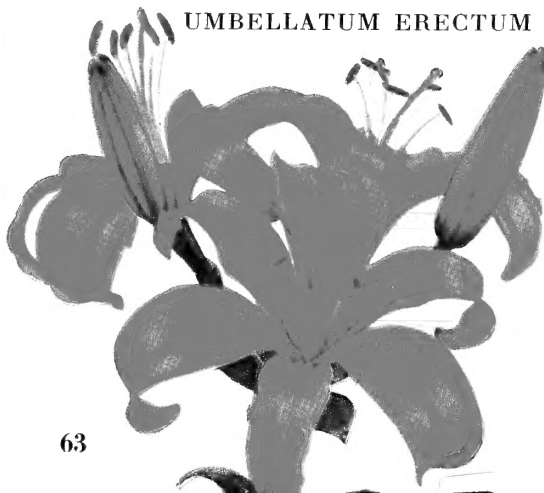
RUBRUM. Carmine-pink flowers with graceful petals are fragrant. Plenty of blooms. Early summer bloomer. Plant grows to 4 feet easily and with vigor. 65c ea.; 2 for \$1.00.

One Each of All 5
LILIES \$2.90

ORDER OFFER 63

Three Each of All 5
LILIES \$7.75

ORDER OFFER 63A



CANDY STRIPE

HYBRID TEA ROSE
Plant Patent No. 2278

New • Different

Anyone who values and appreciates the unusual will find in Candy Stripe qualities to please his non-conformist soul. Candy Stripe is identical in every way except one to the magnificent Pink Peace, of which it is a sport discovered here in our rose fields by Ed McCummings, our Assistant Rose Grower. The deep, dusty pink of the huge flower is striped and streaked at random with off-white or light pink, which gives a most happy expression to the flower and causes everyone who sees it to marvel at the quirks of Nature. In all other respects, Candy Stripe and Pink Peace are the same . . . enormous blooms coming one to the strong stem, abundant flowers, strong plant. Buds are fat and open to 6-inch blooms with 60 to 65 petals. The plant is tall, upright, vigorous. Foliage is large, leathery and richly green. The fragrance pleases. Candy Stripe is a beautiful rose confection. \$2.75 ea.; 3 or more, \$2.40 ea.

4 Outstanding Roses

CANDY STRIPE
CHICAGO PEACE (cover & p. 3)
CHRISTIAN DIOR (p. 3)
KING'S RANSOM (pp. 8 & 9)
Save \$1.45

Only \$10.80

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